



Project 1

# Simple dynamic data

Marina Au

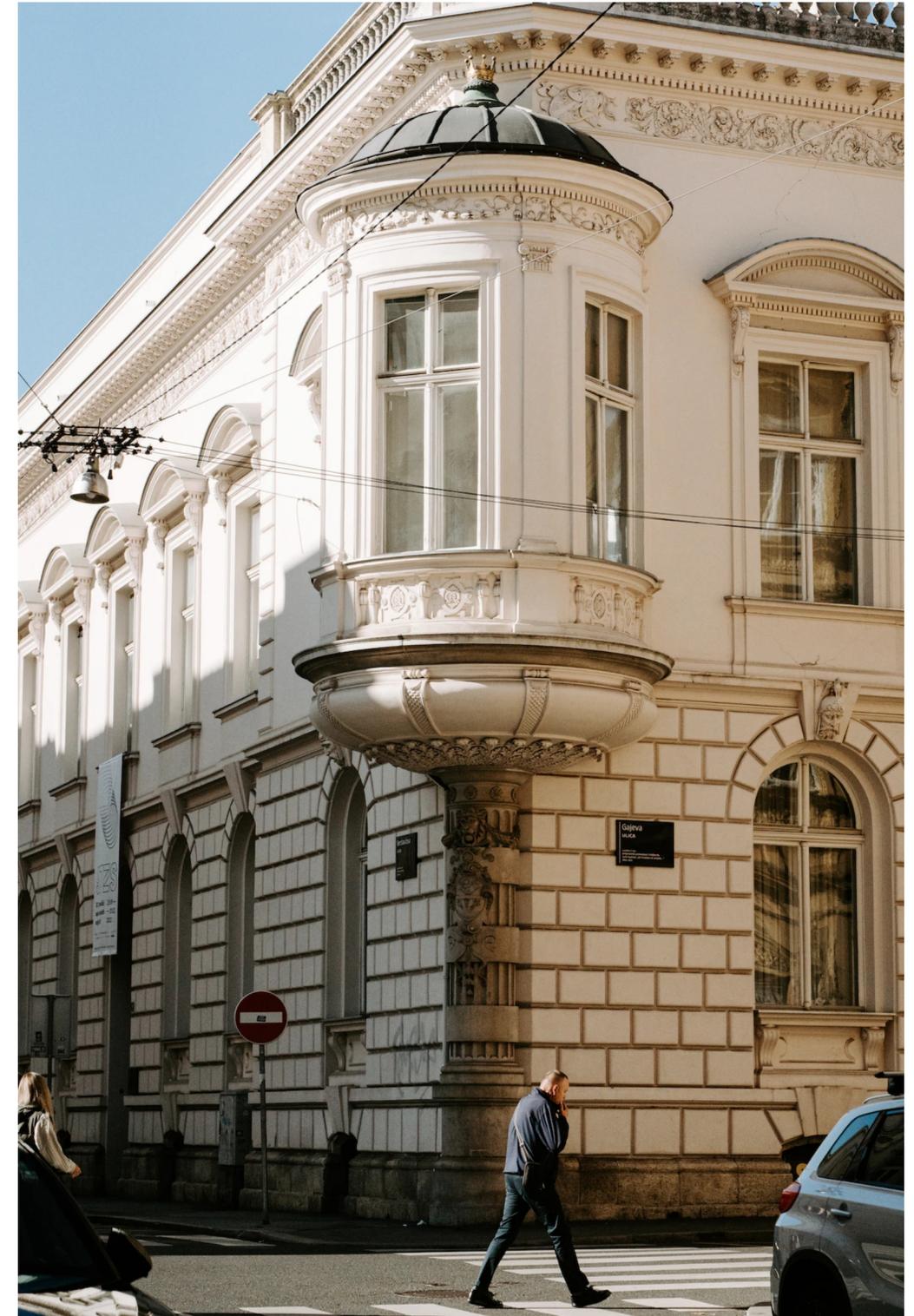
DESN 18654

Professor Mark Shufflebottom

February 9th, 2023

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# Overview



Project 1 / Overview

# Project info

In this project, students were asked to build a **simple, dynamic web page** that contains **changing data**. HTML, CSS and JavaScript were used to create the final product for this project.

After brainstorming various ideas and possibilities for this project, I decided to create a **prompt generator** for people who enjoy the act of writing. The 'journaling' page of the website generates questions that the user could answer or write about while journaling. The 'storytelling' page of the website generates story prompts that inspire the user to write fictional stories based on pre-determined prompts.

Below is a link to the final website.

<https://simplifiedynamicdata.miisosoup.repl.co>



# Personas



# Kylie Zabinski

Age 22  
Occupation Content creator  
Ethnicity Polish  
Location Burlington, ON

Enthusiastic Creative Spontaneous Stubborn

*"I started journaling when I was little, but I've never been consistent with it. I think journaling would be very beneficial for my mental health, which is why I want to make it a daily habit."*

## Biography

Kylie Zabinski is a full-time content creator. She is outgoing and loves socializing with others. She wants to start journaling every day, but she has a difficult time following daily habits and routines. She hopes to find an online prompt generator that generates meaningful questions and fuels her motivation to write.

## Goals

- To begin journaling as a habit
- To have an inspiration tool to use when she doesn't know what to write about

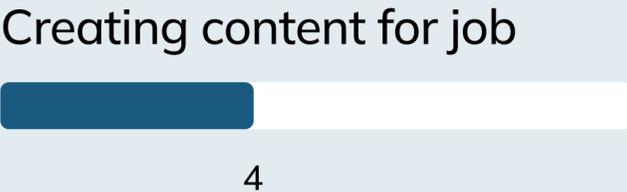
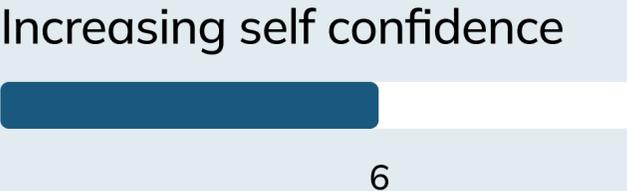
## Frustrations

- Lack of organizational skills
- Lack of constant motivation for her to journal

## Journaling

- Started journaling when little
- Prefers journaling on paper rather than digital
- Finds inspiration using tools and question prompts

## Motivations





# Irvin Johnson

Age 21  
 Occupation Student  
 Ethnicity Jamaican  
 Location Markham, ON

- Friendly
- Thoughtful
- Organized
- Sensitive

*"I love blank notebooks: they have the potential to hold so many stories, emotions and thoughts... I think it would be nice to have something to reread when I get older, to see how much I've grown and changed."*

## Biography

Irvin Johnson is a 3rd year Mobile Computing student at Sheridan College. He has recently become very interested in writing, especially journaling and storytelling, but he easily runs out of ideas when writing. He hopes to find some kind of tool to help him write, and wants to have something to look back on when he gets older.

## Goals

- To keep his journals as a memento when he grows up
- To set personal goals and keep track of his progress
- To improve his creative writing skills

## Frustrations

- Too easily distracted
- Finds it difficult to generate new ideas

## Journaling

- Has never journaled before
- Prefers pencil and paper over digital
- Finds inspiration in his daily life

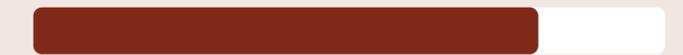
## Motivations

Keeping work as a memento



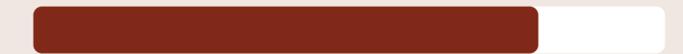
9

Increasing overall happiness



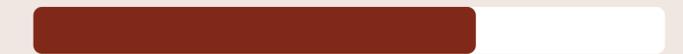
8

Improving his writing skills



8

Reducing stress and anxiety



7

Strengthening memory



6



# Content

# Journaling questions

## Memory

1. What is your earliest memory?
2. What is something you were afraid of as a child?
3. What are some memories you associate with winter?
4. What are some memories you associate with spring?
5. What are some memories you associate with summer?
6. What are some memories you associate with autumn?
7. Write about a school day you vividly remember. What happened that day? What emotions did you feel? Why did you choose to write about this memory?
8. Write about your first love.
9. Write about the last conversation you had with a stranger.
10. Write about a song that reminds you of a certain person.
11. Write about a song that reminds you of a certain place.
12. Write about a song that reminds you of a certain memory.
13. Write about a time a person did something that made your day.
14. Write about a time where you had to make a difficult choice. What did you decide to do and why?
15. Write about a time where you laughed until your stomach hurt.
16. Write about a physical or emotional scar.
17. Write about someone you haven't seen in a long time but still think about from time to time.
18. Write about a memorable inside joke, and the day this inside joke was created.

# Journaling questions

## Self-reflection/wishes for the future

1. Is there a mistake you keep making repeatedly in your life? Explain.
2. What is something you wish you had less of in your life?
3. What is something you wish you had more of in your life?
4. What's your biggest insecurity? What would life look like if you let it go?
5. What advice would you give to yourself 5 years ago?
6. Write about someone you miss. Why do you miss them? How do they make you feel?
7. What is something you disagree with about the way you were raised?
8. What is the biggest trigger for stress in your life?
9. What do you need right now?
10. Were you born to shine in one special way? What makes you really stand out?
11. What is an assumption people often make about you? Why do you think people make that assumption?
12. How old are you right now? Write about the advantages and disadvantages of being your age.
13. What is the best thing about being single or partnered (whichever you are right now)?
14. How would you like your life to be like when you're older?
15. Write a diary entry from the perspective of yourself ten years from now.

# Journaling questions

## Personality/opinions

1. Do you like to be alone or with company?
2. What brings you joy?
3. What is your favourite season of the year, and why?
4. What is your favourite place, and why?
5. What is your favourite food, and why?
6. What is your favourite television series, and why?
7. What is your favourite movie, and why?
8. What music genres do you like, and why?
9. What is a book, movie, song, or television program that has influenced you, and how?
10. Write about a personal possession you believe best describes who you are.
11. Who do you go to for advice?
12. Write about something you once hated but now enjoy.
13. Do you believe everything happens for a reason? Why or why not?
14. What do you look for when deciding whether or not to date someone?
15. Do you have a hobby or passion you share (or would like to share) with others?
16. Do you keep your promises?
17. What makes you lose track of time?

# Journaling questions

## Creativity/imagination

1. Imagine that one day, all the cars in the world just disappeared. How would your life change? What would you do differently?
2. Imagine that one day, the internet just disappeared. How would your life change? What would you do differently?
3. If you were a superhero, what superpower would you like to have and how would you use it?
4. Write a description of yourself as if you were a character in a book or movie.
5. Describe a perfect day. Where would you be, and what would you do?
6. Write down a list of ten colours and create a new name for each.

7. If you could relive any one day or experience from your life, what would it be? Would you change anything or would you relive it in the exact same way?

## Other

1. What is a personality trait you admire in other people?
2. Write a letter to someone you haven't seen in a long time.

# Storytelling questions

1. There was something about a music box that always made me think of home...
2. We were supposed to meet each other on the Bay Bridge at midnight, but he never showed up...
3. Everything stopped. People were stood like statues all around me, people in cars, men on bicycles, babies in prams, all lifeless, frozen in time...
4. Every night, Peter went out to save the world in his own little way...
5. For the first time in her life, Janie felt powerful...
6. "Ready or not, here I come!" shouted Millie in the distance...
7. Tracking through the woods, Christian found something strange...
8. Yesterday, I saw an old man walking down the street not wearing any shoes...
9. When I walked into the living room this morning, my mom had a huge grin on her face...
10. I can't believe how fast the time went by when I was...
11. I was taking a nap when I woke up to find myself surrounded by hundreds of people...
12. The day began normally until I noticed an odd smell coming from the kitchen sink...
13. By the time I reached the train station, she was gone...
14. There was a time when my family was extremely happy...
15. Every morning, I walked to the café for my latte and a glimpse of him...
16. There was a secret meeting tonight, and I had to be there...
17. Lately, Marlene felt that there was something missing from her life...
18. Flowers came to my house every other Monday around 1 o'clock...



**Visual design**

# Crimson Text

## Crimson Text Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%&?

# Mulish

## Mulish Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%&?

## Mulish Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%&?

Project 1 / Visual design

# Typography

The website uses a total of two different fonts: **Crimson Text** (Regular) and **Mulish** (Light and Italic).

Crimson Text is a **serif** font that is used only for the generated **question prompts** on the website.

Mulish is a **sans-serif** font that is used for all other aspects of the website, including the **navigation bar** and the website's **buttons**.

Together, these two typefaces were chosen to not only create a **visible contrast** between the content on the page, but also to provide an **emphasis** on the website's main feature and purpose, which is to generate questions for the user.

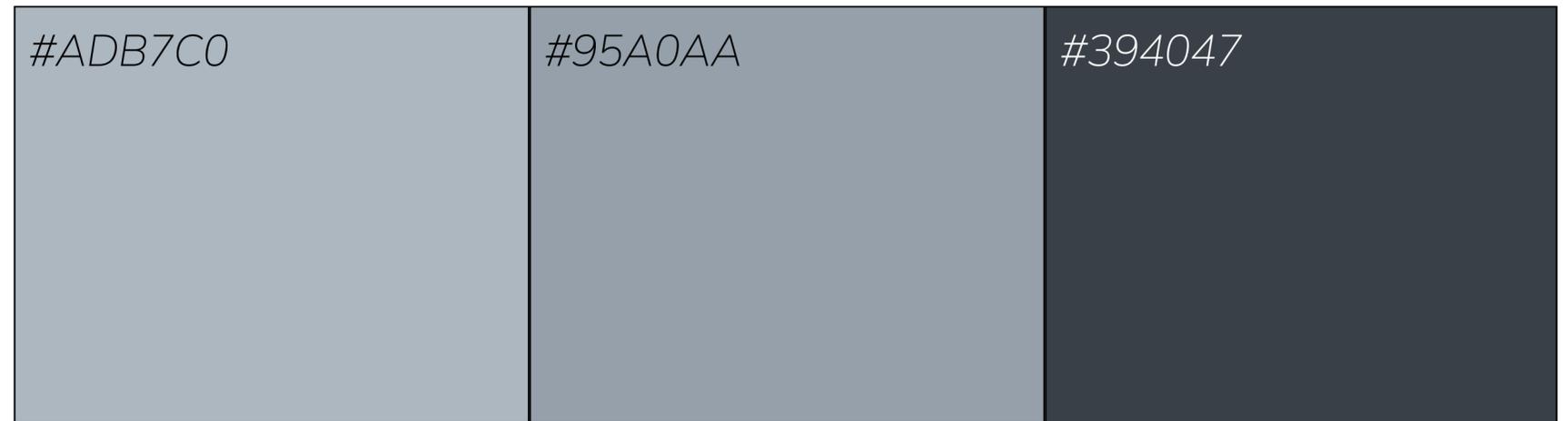
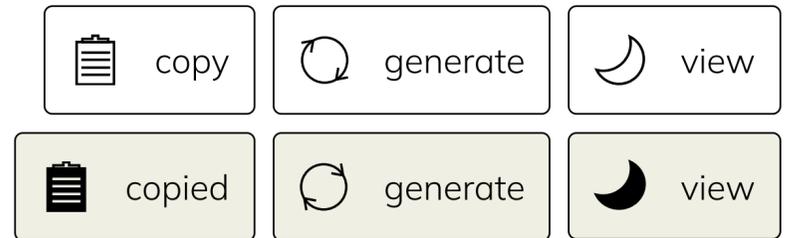
# Colour & buttons

The website has **two** main colour palettes, one for its 'light' mode and another for 'dark' mode. The colour palettes consist of **muted yellows and blues**, as well as white and black.

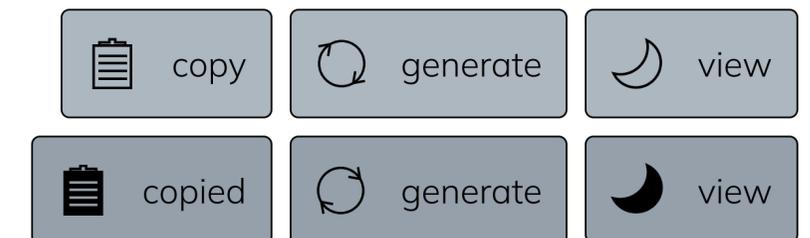
These muted colours were chosen to keep the mood and theme of the website **consistent**, but also to keep the **focus** on the **questions** and not the design of the website.



Light mode



Dark mode





Project 1 / Visual design

# Images

These are all the images that are included in the final website.

Images with light accents of **brown**, **beige** and **green** were chosen to create a cohesive look (as the website cycles through the photos) and to fit the overall theme and colour palette of the website.

# Prompt generator

Style tile

Simple *Elegant* Clean Classy

*journaling / storywriting*

Font: Mulish Italic

Click the generate button to generate a prompt...

Font: Crimson Text Regular



copy



generate



view



copied



generate



view



#FFFFFF



#F0F0FA



#EEEEEE

*journaling / storywriting*

Font: Mulish Italic

Click the generate button to generate a prompt...

Font: Crimson Text Regular



copy



generate



view



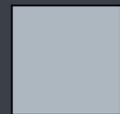
copied



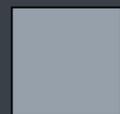
generate



view



#ADB7C0



#95A0A1



#394047

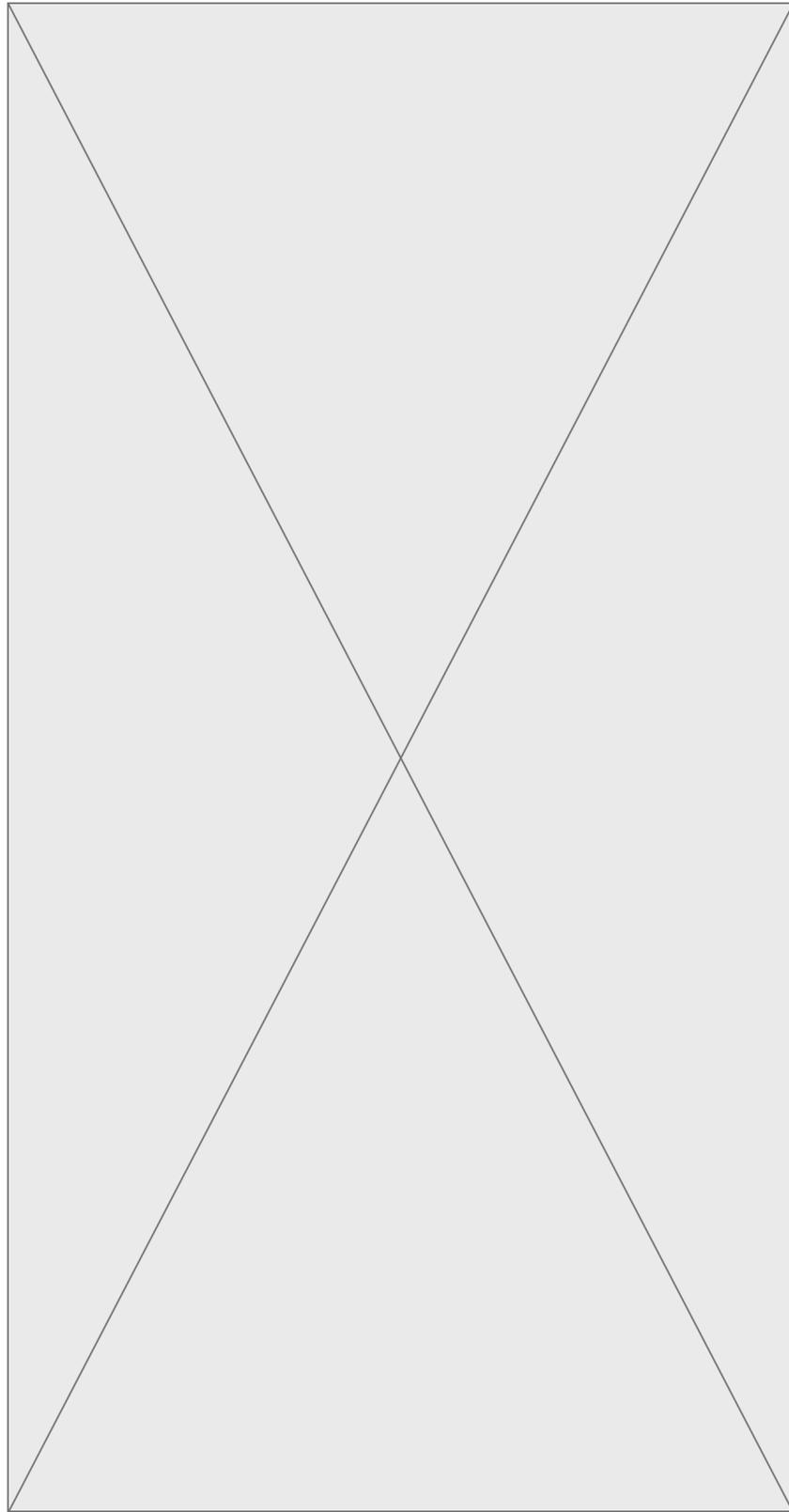


Project 1 / Visual design

# Wireframes

The following slides are the desktop and mobile wireframes for the prompt generator website. It includes low-fidelity, mid-fidelity and high-fidelity wireframes. High-fidelity wireframes were created for dark mode as well.





navigation bar



view

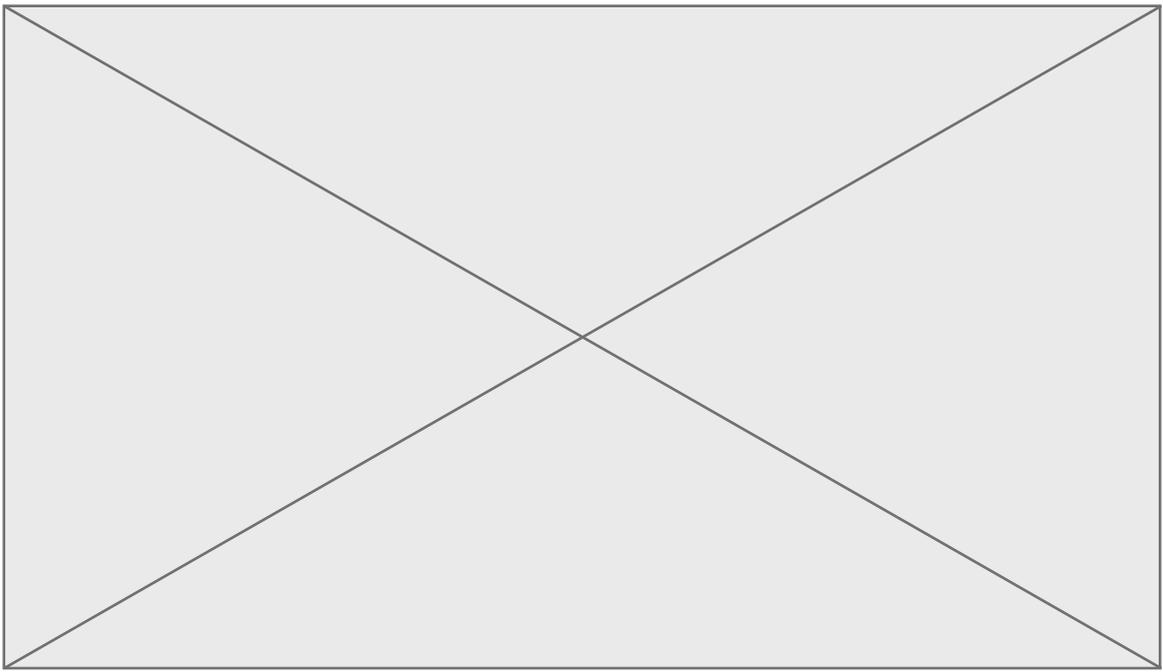
question



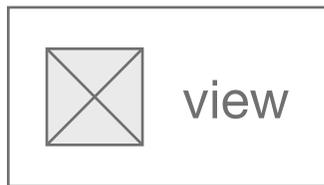
copy



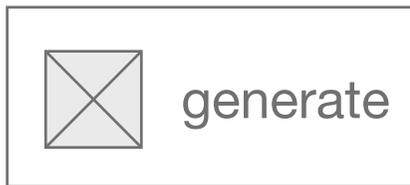
generate

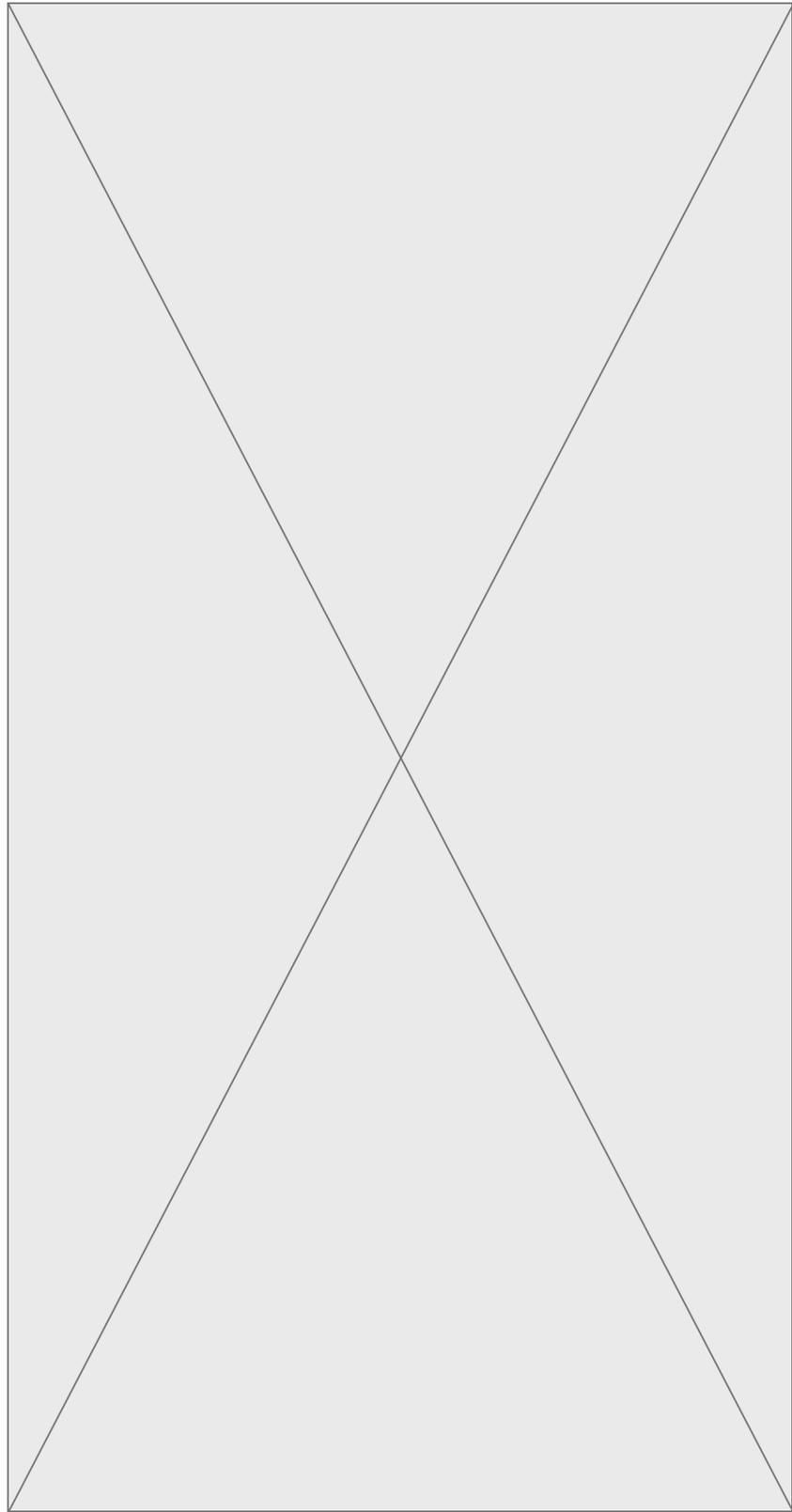


navigation bar



question



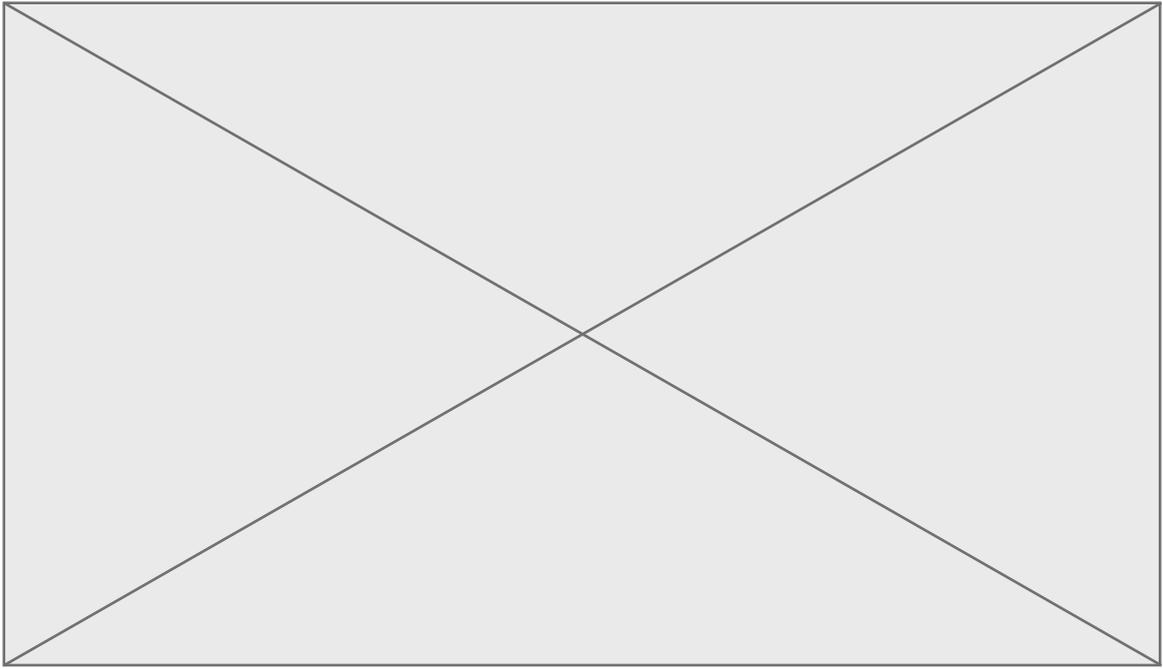


journaling / storywriting



Click the generate button to generate a prompt...

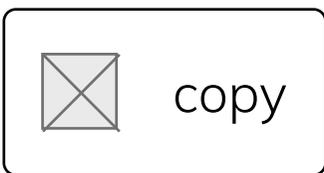




journaling / storywriting



Click the generate  
button to generate a  
prompt...





journaling / storywriting



Click the generate button to generate a prompt...





journaling / storywriting

 view

Click the generate button to generate a prompt...

 copy

 generate



journaling / storywriting



view

Click the generate  
button to generate a  
prompt...



copy



generate



journaling / storywriting



view

Click the generate  
button to generate a  
prompt...



copy



generate



**Sources cited**

# Website's images (6 of 10)

Janssens, Estée. "Various Items Around an Open Notebook." *Unsplash*, 1 Sept. 2018, [unsplash.com/photos/Or3GWjxTr3g](https://unsplash.com/photos/Or3GWjxTr3g).



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Lasulie, Collins. "Man Wearing Striped Red and Black Shirt Sitting." *Unsplash*, 5 July 2018, [unsplash.com/photos/QNJo7NRczIU](https://unsplash.com/photos/QNJo7NRczIU).



# Document's images (11 of 11)

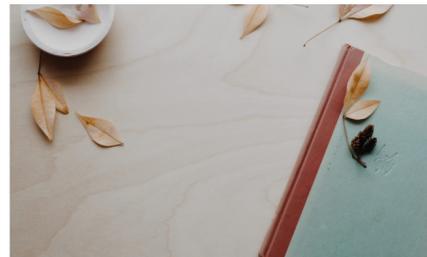
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**Process**

# In-class work

To start this project, I first completed this exercise to help me brainstorm different ideas for my website.

## Interaction Design Behaviours

Week **9 Jan**  
Activity **Ideation Breakout**

---

**Instructions**  
Think through different ideas before starting, put ideas on the left and take promising ones forward on the right.

---

**Thinking about your Solution**  
We will develop some simple ways to take input from external sources such as the time, working with variables, animating content and creating random interactions. Your task is to create a dynamic page application that Javascript writes into after the page has loaded. Your content can be animated, textual, graphical or can be a mixture of all. It can require user input or just write directly in.

You can peruse your own project idea or one of the following: Area or perimeter calculator, Tip calculator, Grade calculator, Sales Tax Calculator, Sales Tax Calculator after a sale percentage deduction on price, Lottery ticket chooser, Carousel/slideshow (your own work not a pre-built library), A browser home screen that changes design based on time of day/ year, What moon phase is tonight, random drinks/ food/ entertainment chooser.

Take some time to put ideas that you think might be interesting to explore below:

Emoji generator (categorized by colour)  
Image gallery (toggle by subject/category ie. sun, moon, etc.)  
**Quote generator**  
Menu (toggle by type of food)  
**Colour generator**  
Day of the week (content changes depending on what day it is)  
**Trivia question generator**  
Song generator (based on questions like music genre, length, etc.)  
**Question generator (for writing prompts, etc.)**

Highlight the best ones and use the information on the right to explore each one further.  
**Remember** it is better to have more options at the start, as this will save you being locked into just one concept.

**Purpose**  
eg entertainment, news, service  
Inspiration, writing help, creativity

**Functionality**  
What function does this serve for the user?  
Generates different prompts based on writing-related categories

**Result**  
How does the result of the interaction satisfy the users request?  
Sparks inspiration in writers to write

In-class work from Week 2: Ideation breakout.

# In-class work

I took the ideas from the previous exercise and conducted a 'reality check' with this exercise.

It was through this exercise that I ultimately decided on the question prompt generator, as it had the most potential out of all my ideas.

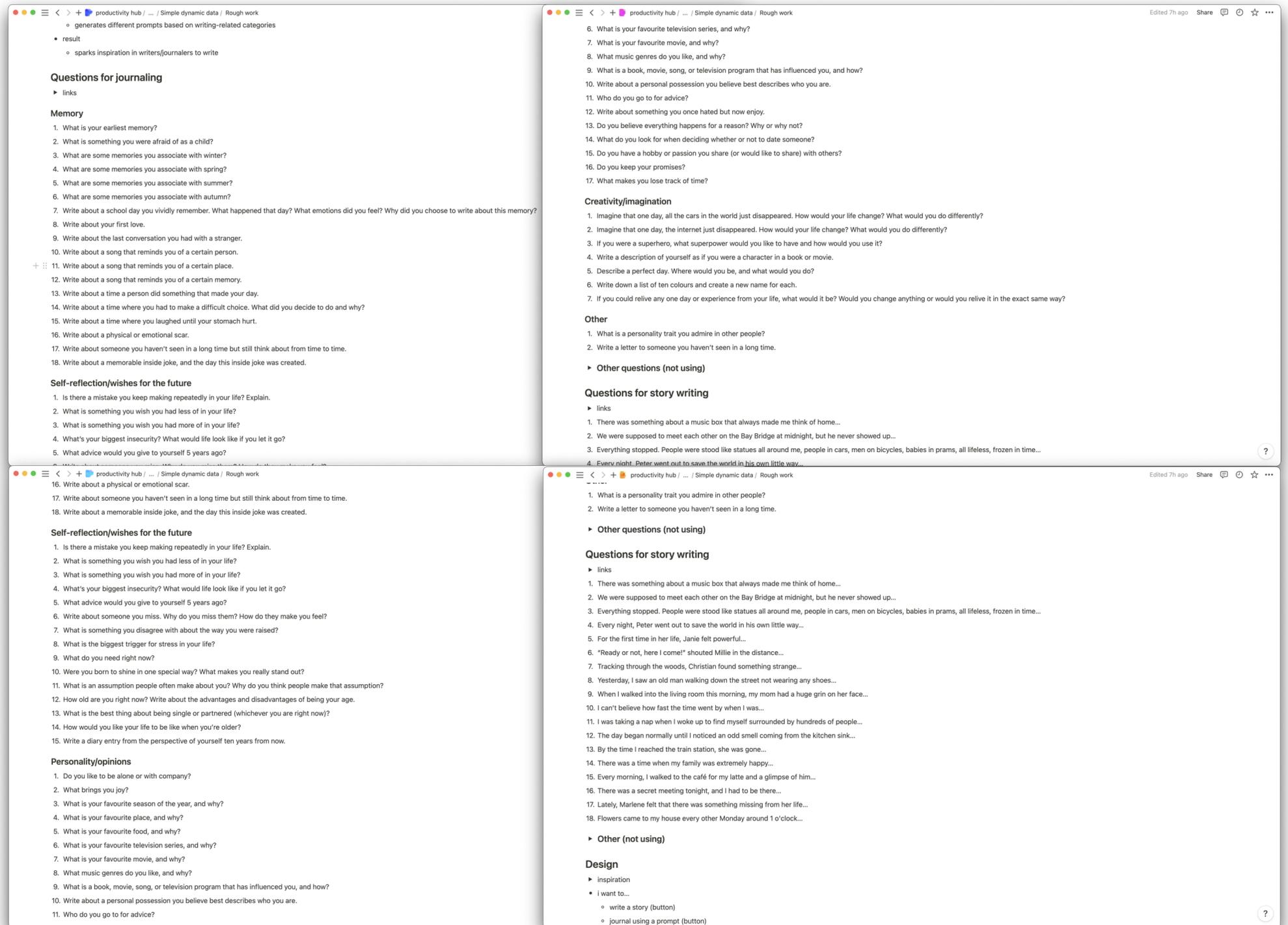
Interaction Design <b>Behaviours</b>			
Week <b>16 Jan</b>			
Activity <b>User Centred Principles (slide activity) Reality Check</b>		<b>Instructions</b> For each of your ideas, answer the following questions and evaluate the effectiveness of the project for your ability	
<b>Idea name</b>	<b>How much do people want this?</b> <small>(your idea for your project - does it solve something - how much?) Can we create this successfully?</small>	<b>Can we create this successfully?</b> <small>(using HTML, CSS + JS - make one thing update = solve something for user)</small>	<b>Do we have the means to</b> <small>(time until deadline vs code experience)</small>
Emoji generator	Little to no one (bored people)	Can be created successfully— button that randomly generates an emoji (maybe need to use HTML emoji codes for this?)	Yes
Image gallery	Little— can be created successfully	Can be created successfully— button that cycles through content	Yes
Quote generator	Some (writers, people that need inspiration)— can be created successfully	Can be created successfully— button that cycles through quotes	Yes
Day of the week detector (shows randomized content based on day of week)	Little— can be created successfully	Can be created successfully— button that randomly generates x number of facts or pieces of information about that day of the week	Yes
Trivia question generator	Some (bored people, people who answer trivia questions as a hobby)— can be created successfully	Can be created successfully— button that randomly generates questions	Yes
Journaling question prompt generator	Some (journalers, writers)— can be created successfully	Can be created successfully— button that randomly generates questions	Yes

In-class work from Week 2: User-centered principles (reality check).

# Forming the questions

I began formulating the question prompts for the website. Using other online prompt generators as inspiration, I researched many different kinds of prompts ranging from relationships and memory to self-discovery and imagination.

I chose questions that I thought were self-reflective, deep and had the potential to spark inspiration in the user.



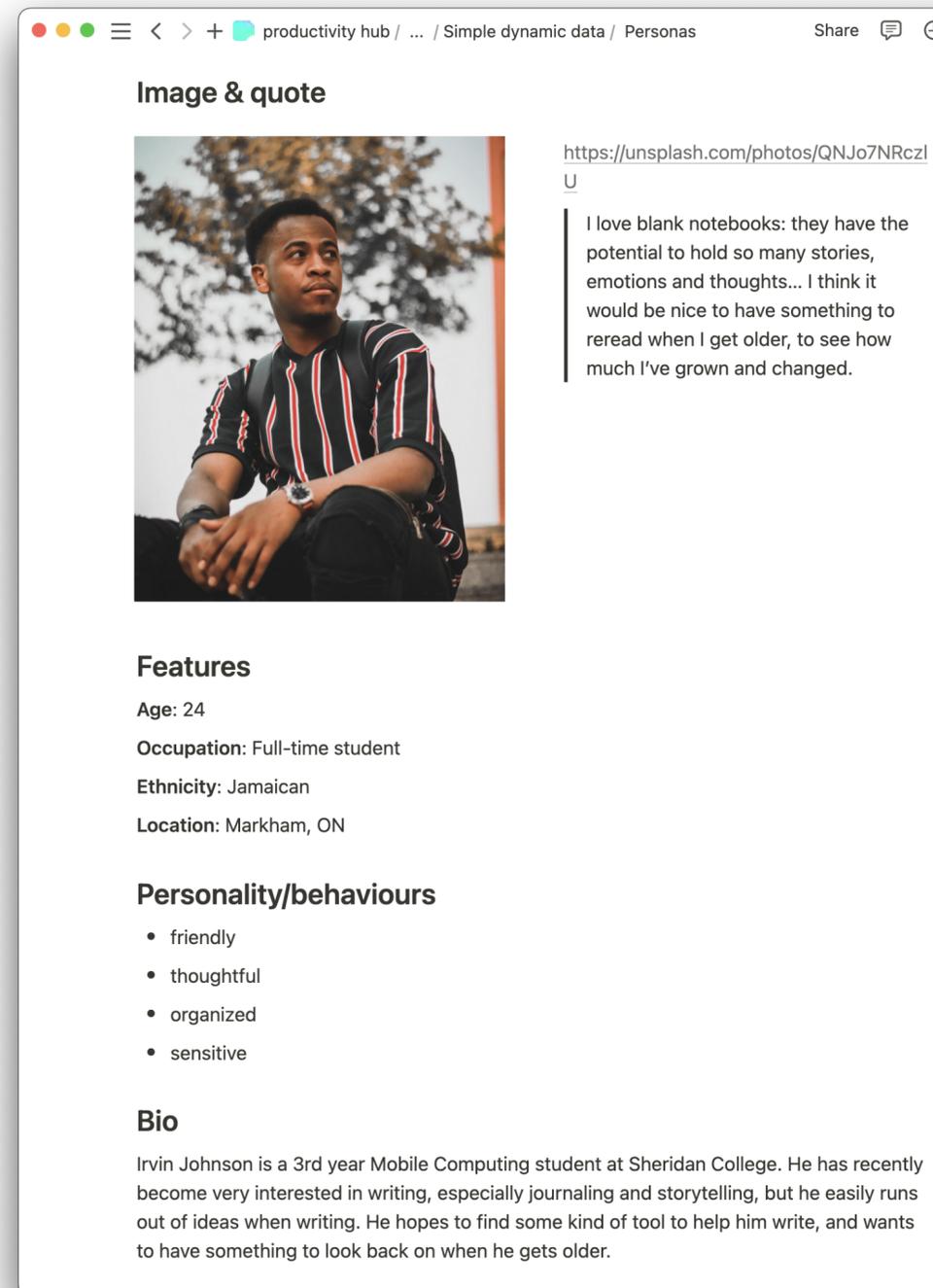
Screenshots of all the questions, planned out in Notion.

# Initial planning

To create my personas, I used Notion to organize my information.

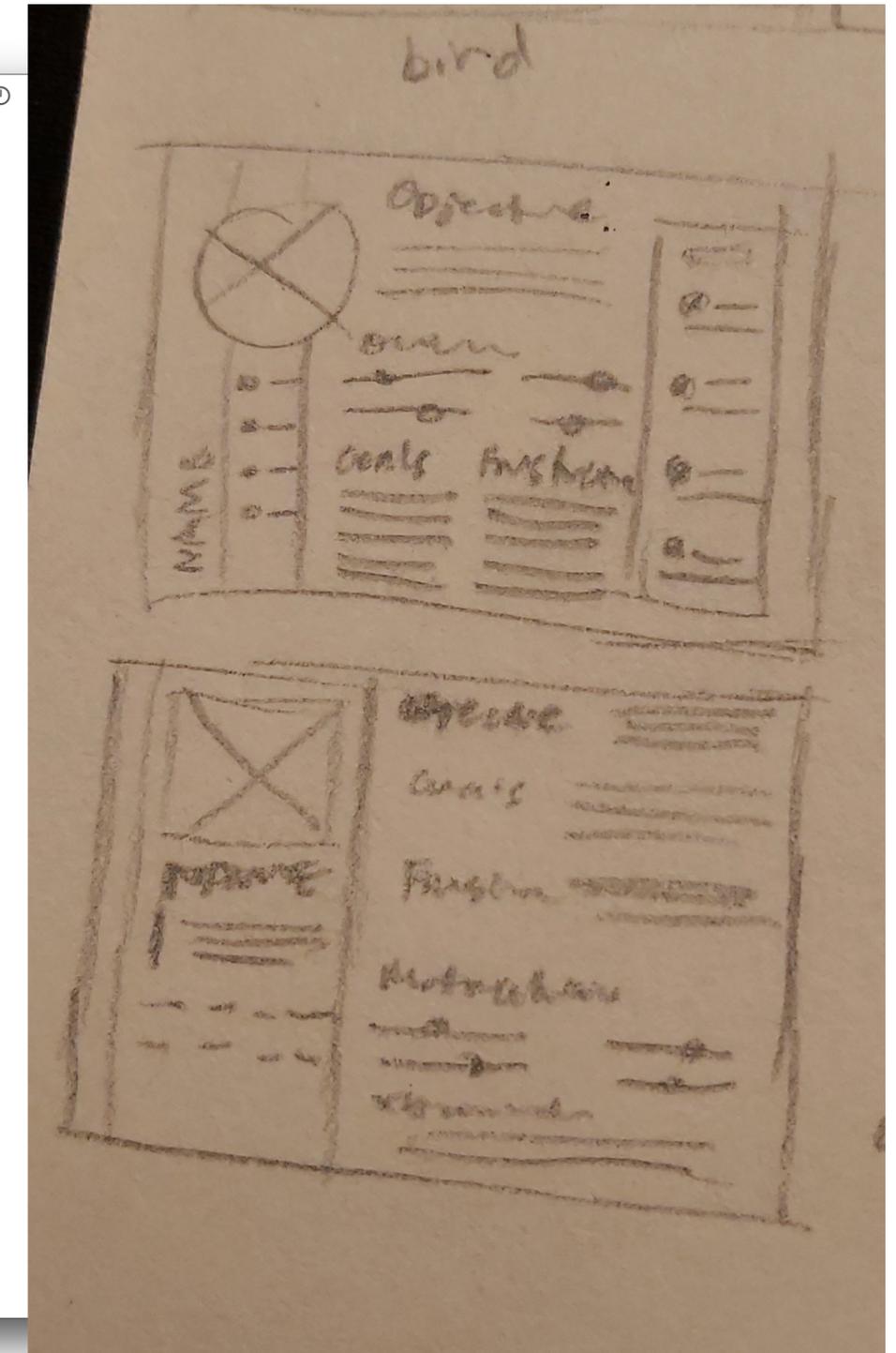
I took inspiration from my personal life as well as the lives of other people I knew to create these personas and help make them feel like real people.

After planning out my information, I used my notebook to sketch a few possible layouts for the personas.



The screenshot shows a Notion page titled "Personas" with the following content:

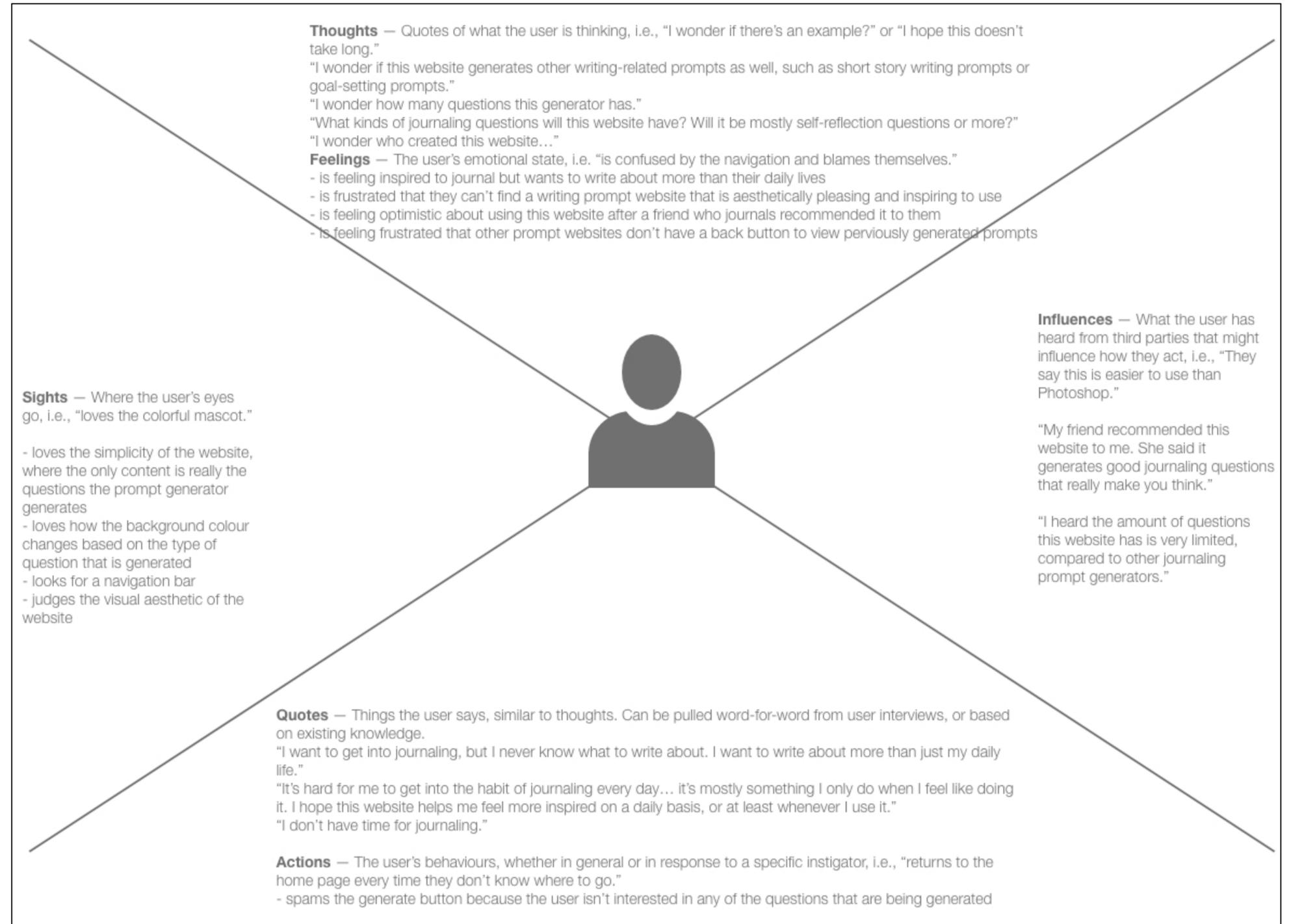
- Image & quote**: A photo of a young man and a quote: "I love blank notebooks: they have the potential to hold so many stories, emotions and thoughts... I think it would be nice to have something to reread when I get older, to see how much I've grown and changed."
- Features**:
  - Age: 24
  - Occupation: Full-time student
  - Ethnicity: Jamaican
  - Location: Markham, ON
- Personality/behaviours**:
  - friendly
  - thoughtful
  - organized
  - sensitive
- Bio**: Irvin Johnson is a 3rd year Mobile Computing student at Sheridan College. He has recently become very interested in writing, especially journaling and storytelling, but he easily runs out of ideas when writing. He hopes to find some kind of tool to help him write, and wants to have something to look back on when he gets older.



# In-class work

Completing the empathy map exercise in class helped me develop a vision of my website from the user's perspective.

This handout helped me realize what the pain points in my prompt generator may be, as well as some features I may want to consider including in the website.



# In-class work

In this exercise I created four different mini-personas, each with unique goals and motivations for each.

Creating these personas helped me think divergently and consider all the different kinds of people that may want to use my website.

Mini Persona - Idea 1



**Irvin, 23**  
Construction worker  
Has never journaled/written creatively in his free time before  
Prefers digital writing

**Goals:**  
Tags her friends in all her photos  
To use the prompt generator over time to see how his answers would change

**Motivations:**  
Having free time and not knowing what to do  
Always wants to be the first to discover the next cool spot to hang out (**location**)

Describe the persona and scenario. Use your phone and the mini persona as a reference.

eg. Irvin is trying to **use the prompt generator** because she wants to **improve his overall well-being**

Mini Persona - Idea 2



**Andy, 22**  
4th Year Engineering Student  
Journals occasionally  
Prefers traditional writing

**Goals:**  
To write and keep his journals as a **memento** when he grows up  
To **write** about **more** than just his daily life

**Motivations:**  
Anticipating feelings of **nostalgia** when he looks back on his journals  
Always finds it inspiring to **read** his old entries

Describe the persona and scenario. Use your phone and the mini persona as a reference.

eg. Andy is trying to **use the prompt generator** because he wants to **have something to look back on when he gets older**

# In-class work

After creating these four mini-personas, I chose two to continue with for my final document.

Mini Persona - Idea 3



**Kyra, 41**  
Writer  
Journals in her free time  
Uses an iPhone Xr

**Goals:**  
Tags her friends in all her photos  
Tends to use the **upload feature of the application she is using at the time**, instead of uploading from a gallery on her phone

**Motivations:**  
Lots of **likes** and **comments**  
Always wants to be the first to discover the next cool spot to hang out (**location**)

Describe the persona and scenario. Use your phone and the mini persona as a reference.

eg. Kyra is trying to **use the prompt generator** because she wants to **develop her storywriting/storytelling skills as a writer**

Mini Persona - Idea 4



**Kylie, 20**  
2nd Year Theatre Student  
Works part time at Starbucks  
Prefers traditional writing

**Goals:**  
To **journal every day**  
To use the prompt generator as an **inspiration/ prompt tool** when she doesn't know what to write about

**Motivations:**  
The **feeling of success** when having written every single day for over a month  
Reduced stress and anxiety, increased mindfulness and **living in the present**

Describe the persona and scenario. Use your phone and the mini persona as a reference.

eg. Kylie is trying to **use the prompt generator** because she wants to **start journaling in her free time**

# In-class work

In this exercise, I used Kylie's persona to create a simple user flow chart for the website.

**Kylie, 20**  
2nd Year Accounting Student  
Works part time at Starbucks  
Uses an iPhone Xr

**Goals:**  
To journal every day  
To use the prompt generator as an **inspiration/prompt tool** when she doesn't know what to write about

**Motivations:**  
Lots of **likes** and **comments**  
Always wants to be the first to discover the next cool spot to hang out (**location**)

Describe the persona and scenario. Use your phone and the mini persona as a reference.  
eg. Kylie is trying to **use the prompt generator** because she wants to **develop a daily habit for journaling**

**Step 2:** Using the shapes indicated, map out the flow at each step with a screen and corresponding action. Be sure to include input and output (eg. captions, photos).

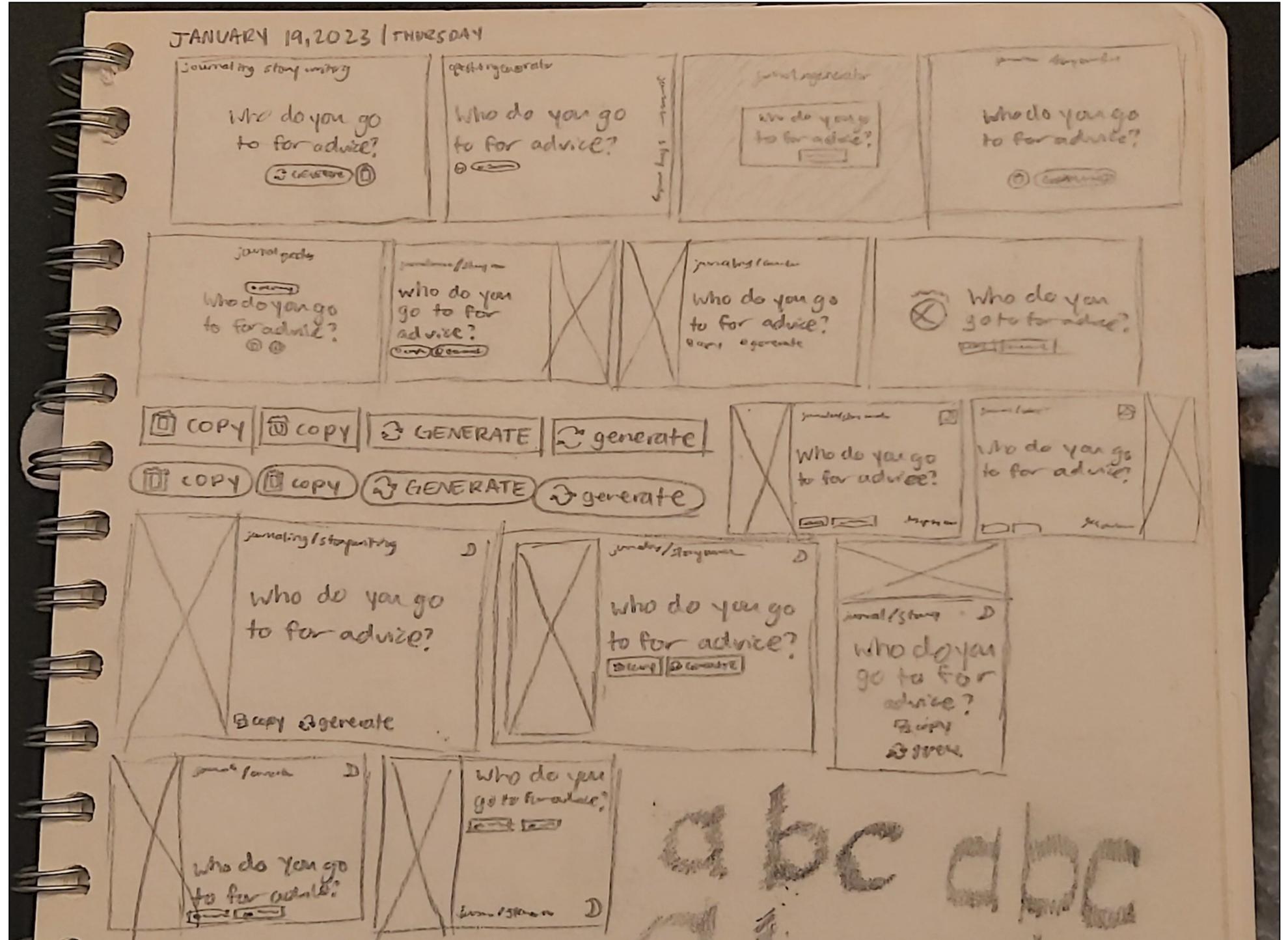
nouns (items in system)      verbs (user actions)

Open the prompt generator → Prompt generator's home page (prompts for journaling) → Generate → Random journaling prompt

Goal: find a topic to write/journal about

# Layout sketches

There are some sketches I made in the early stages of the project for the website.



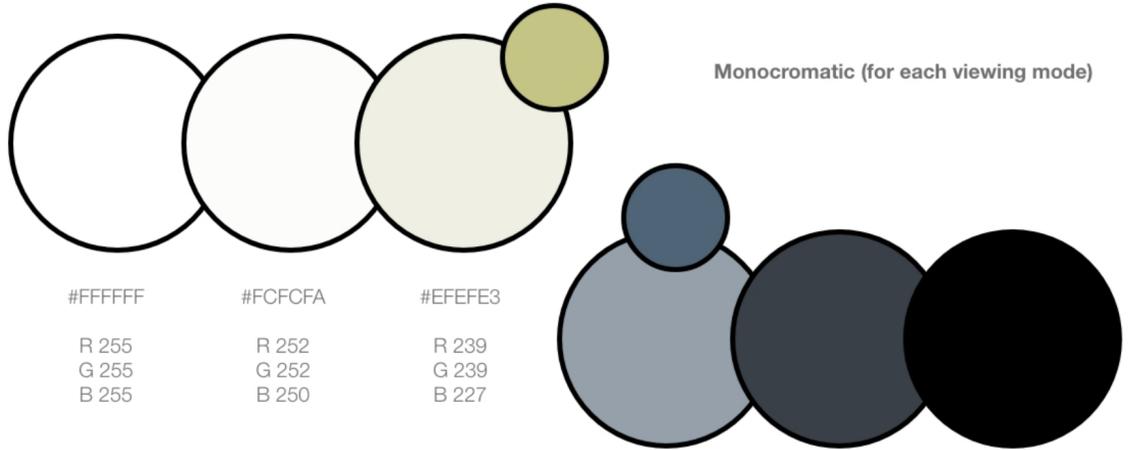
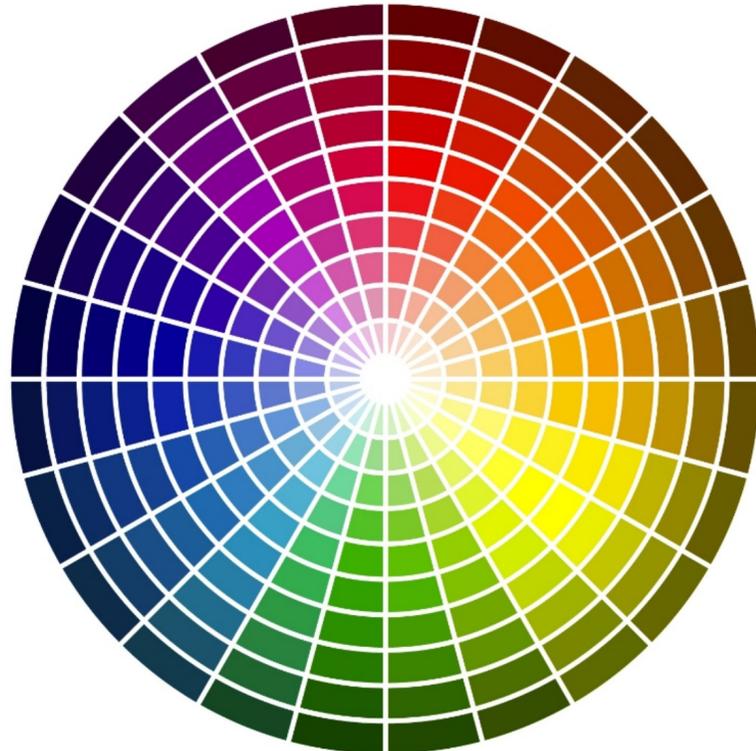
Some initial layout sketches for the website.

# In-class work

This is an overview of the colour exercise from Week 3.

Interaction Design **Behaviours**  
Week **23 Jan**  
Activity **Colour Exercise - Create A Colour Scheme**

**Instructions**  
From your previous instruction on colour last semester, choose a colour model such as complimentary, split complimentary, analogous etc. Create a colour scheme of 5 colours that you think work well together. A Good Usable Palette could include - 1 white/light shade, 1 dark grey, 1 light grey, 1 base colour, 1-2 accent colours



Hex	R	G	B
#FFFFFF	255	255	255
#FCFCFA	252	252	250
#EFEFE3	239	239	227
#95A0AA	149	160	170
#394047	57	64	71
#000000	0	0	0

**Monochromatic (for each viewing mode)**

**A Good Usable Palette could contain:**  
1 white/light shade  
1 dark grey  
1 light grey  
1 base colour  
1-2 accent colours  
**If you are struggling to choose colours, try creating a mood board first.**

# In-class work

In this exercise I created a rough style tile for the website.

Using this exercise I was able to organize all of the essential information (for a style tile) into one document and use it as a reference when creating my final style tile.

**Prompt generator**  
Style Tile version 1

Colors

#FCFCFA R 252 G 252 B 250	#EFEFE3 R 239 G 239 B 227	#95A0AA R 149 G 160 B 170	#394047 R 57 G 64 B 71	#000000 R 0 G 0 B 0
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Imagery Treatment / Photo / Illustration

ICONS Delete if not using any or add more. Boxes optional.

copy generate view

copied generate view

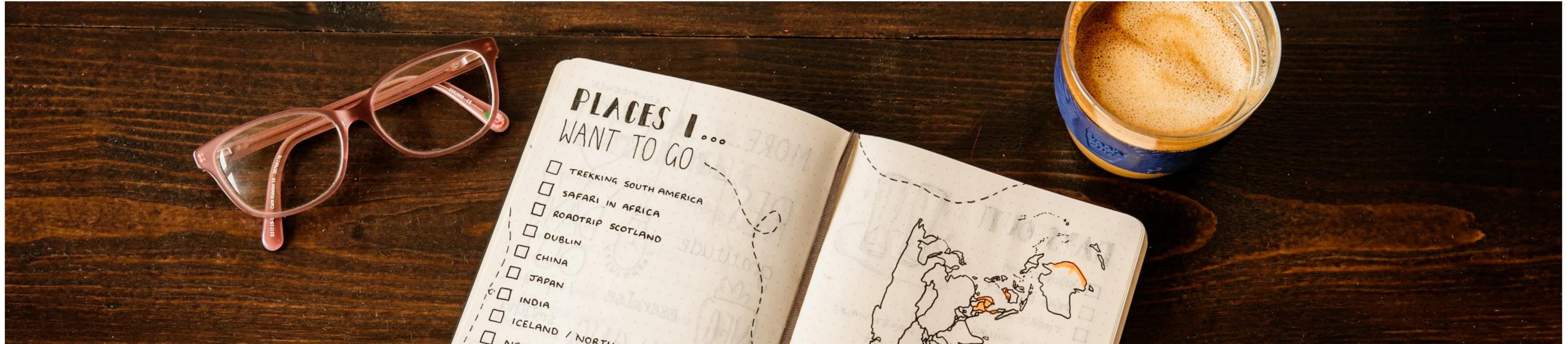
Adjectives

Simple Clean  
Elegant Easy  
Delight Inspiring

Use this template as a guide only, be creative, add backgrounds, headers etc

Interaction Design **Methods**  
Week **30 Jan**  
Activity **Style Tile**

**Instructions**  
Fill this out with your imagery, colour and typography choices.



Project 1

# End

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February 9th, 2023