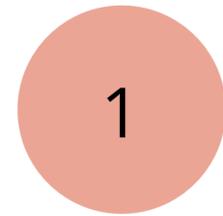


# Project 4: Final Proposal

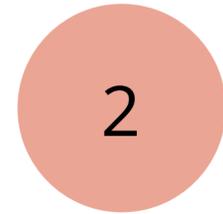
VDES43921 Collaborative Workshop 2  
Winter 2023 / Bachelor of Interaction Design

Taya Armstrong, Adam Borthwick, Julia Correia, Mikaela Delaney, & Holly Marshall

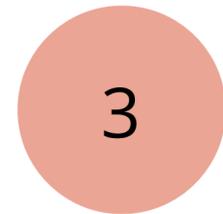
# Table of Contents



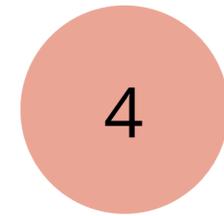
Project Definition



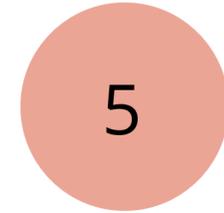
Primary & Secondary Research



Visualizations, Prototyping & Testing



Final Outcomes



Appendix

# Part 1: Project Definition



# Background

---

The majority of people need social interaction to thrive and to achieve a better quality of life overall. As people age, they may find themselves to be alone more often than not. Being alone may also leave older adults at a larger risk of health issues and well-being. Older adults may also feel not as prominent in society as they used to be. They normally suffer from social isolation the older they get, compared to social media loneliness, which is what young people face. Loneliness has a negative impact on many and after the impact of the COVID-19 pandemic, it's needed more than ever.

Loneliness is an epidemic that has dangerous consequences. Feelings of loneliness and social isolation can lead to depression and anxiety, lower overall life satisfaction, and shorten life spans. This issue is exacerbated in older adults due to the prevalence of ageism in society. Alana Officer, the leader of the WHO's global campaign against ageism, describes it as "an incredibly prevalent and insidious problem." Research conducted by the World Health Organization has shown that 1 in 2 people worldwide is ageism against older people. Ageism is integrated into our media and our society; children as young as six years old have exhibited signs of ageism. Our hope is that, in discovering new ways to connect people of different age demographics, we can help build a future where we stop reinforcing these negative attitudes and start challenging these beliefs. Our goal is to develop an accessible digital product that will eliminate these harmful prejudices over time and work to reduce loneliness.

# Project Statement

---

We are aiming to design a digital product that will reduce loneliness within retirement homes. This solution could help reduce the barriers preventing older adults from social opportunities. Many individuals within these homes have been isolated for long periods of time and have mobility issues preventing them from accessing many of the opportunities currently offered. This tool will allow users to meet new people, gain different perspectives, and learn from one another.

Our client, RTI, is a firm that's mission is to build digital products that transform businesses and empower people across the world. They have challenged us to address the problem of loneliness by coming up with a digital solution that tackles the issue by helping individuals connect with their communities. In their brief RTI points out how the pandemic, smaller households and an ageing population have increased the amount of social isolation in communities around the world.

What will be necessary for any digital product within this space if we intend to stick to RTI's core values is the focus on "empowering people", there are many different digital products that want to focus on enhancing the sociability of users but end up causing us to feel locked behind the screen and ultimately less empowered. If we want to build products that help with this issue we must match RTI's example of building products that merge the digital world with the real world. For example their digital product "Track Your Impact" focused on connecting consumers with the real-world impact of the products that they purchase.

# Assumptions

---

- Older adults are the most lonely demographic in Canada.
- Older adults are lonely in real life, but younger generations are lonely in the digital space.
- Young people and the older adults may disagree due to different views and perspectives.
- Young people and the older adults want to learn from one another

# Project Goals

---

- Create a positive impact among different demographics by creating intergenerational relationships.
- To create a new environment for people to meet and learn from one another.
- Reduce loneliness among the older adults.
- Make volunteering with the older adults more accessible.

How might we increase social engagement in retirement homes through digital volunteer opportunities to reduce loneliness in the older adult population?

# Possible Risks

---

- Older adults may have difficulty using a digital product.
- There's an imbalance of the different age demographics using the product.
- Users that have matched are not compatible with one another.
- The solution leads to issues like abuse of the older adults using the product.
- Older adults don't have access to the technology required for the app.



# Current Market Situation

---

While examining the current online market to combat loneliness, there are numerous products that allow users to connect to others in different ways. Statistics Canada has determined that more than 1 in 10 people aged 15 and older said that they always or often felt lonely according to a survey conducted from August to September of 2021. Statistics Canada also determined that loneliness is prevalent across all of Canada, regardless of whichever demographic they may belong.

There are applications related to dating and relationships that allow users to connect and form deeper relationships. There are also applications to connect users based on similar interests or schedule meet-ups. These kinds of products are only available online and require all parties involved to constantly be on the application to contact other people, which may increase one's level of social loneliness and feelings of isolation.

Based on research, there are not many applications or devices to help the older adults with loneliness. This market is underserved as the older adults are not as familiar with technology, and aren't able to connect with others in their demographics because of multiple factors, including the COVID-19 pandemic, medical issues, or lack of resources.

# Part 2: Primary & Secondary Research



# Reduce Loneliness Among Older Adults

---

Loneliness is a serious issue for older adults. Studies conducted by the World Health Organization have shown that it can shorten lifespans which increases the risk of premature death. It damages physical health by encouraging a sedentary lifestyle with a poor diet, leading to a higher risk of chronic diseases like obesity, diabetes, and hypertension. Loneliness also affects mental health by increasing the risk of disorders like depression and anxiety. It can cause feelings of isolation, boredom, and lack of purpose, which ultimately result in an overall reduced quality of life. This is why it's important to recognize the impact of loneliness on older adults and take steps to prevent it.

Statistics Canada forecasts that 22.5 percent of Canada's population will be aged 65 or older by 2030. The gap in the generations means many of our current workers and loved ones will be leaving the workforce, leaving many jobs without workers and more people who need support. Our solution can help support the ones we care about as they age, and our group believes it's a highly important and worthwhile cause.

# Making Volunteering Accessible

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Volunteering is a noble activity that people undertake for various reasons. Some individuals may choose to volunteer to reduce stress or experience the rewarding feeling of compassion when helping others. However, despite the many benefits of volunteering, there are several barriers that often hinder people from participating.

The first barrier is the time commitment required to volunteer, including the time it takes to commute to and from volunteer sites. Additionally, some individuals may feel that they lack the necessary skills or knowledge to participate in volunteering activities. This may discourage them from getting involved in the first place. Moreover, the process of volunteering can involve red tape and interviews, which create further barriers for potential volunteers. Another significant barrier is the cost of volunteering, such as expenses related to transportation, like gas money. Finally, people may have other priorities, such as caring for a child or a full-time job, which may prevent them from being able to commit to volunteering.

To address these barriers, our solution should improve the overall volunteer process by eliminating obstacles and streamlining the process.

# Competitor Analysis

---

- **Elder Connect:** Elder Connect offers a range of features, including video chat, messaging, and social networking. The platform also includes tools for tracking health and wellness, including medication reminders and fitness tracking.
- **Stitch:** This online platform is designed to connect older adults with like-minded individuals for companionship and friendship. Stitch offers features like messaging, group activities, and events. The platform also includes a forum for discussing various topics and a section for finding travel partners.
- **Elder Treks:** This platform is focused on connecting older adults who are interested in travel. Elder Treks offers a range of travel packages, including adventure travel and cultural tours, designed specifically for seniors. The platform also includes features like forums for discussing travel-related topics and a blog with travel tips and stories.

Overall, while there are several competitors in the market, Our product stands out for its focus on connecting the elderly with younger generations and its emphasis on technology accessibility. The platform's user-friendly interface, privacy features, strong on-boarding process and compatibility with various devices make it an attractive option for both the elderly and young people.

# Sheridan Centre for Elder Research

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For this project we met with a representative from the Sheridan Centre for Elder Research in an attempt to gain some insights on what older adults would need to use this tool successfully.

We gained some insights about the terminology which should be included within our product. For example, one suggestion was to avoid using the terms “elder” or “elderly” and instead use the term “older adult” within our product. Additionally, we received insights about technology use within retirement homes. We wanted to make sure that older adults would have access to things like technology. We received feedback that tablet devices like iPads are becoming increasingly common within retirement homes and that while some homes may not have good Wi-Fi the pandemic has caused a surge in retirement homes investing in good Wi-Fi for their residents. Our discussions centered around the topic of accessibility for older adults. When designing this application for them we have to consider a variety of unique challenges that designing for this demographic has.

Overall, the Sheridan Centre for Elder Research believed that our topic has the potential to become a useful tool that would benefit retirement homes and the older adult population.

# AgeWise Connect



Using the learnings from primary and secondary research, we created AgeWise Connect. AgeWise Connect is a program that helps volunteers connect to those who live in retirement or old age homes, through video call technology.

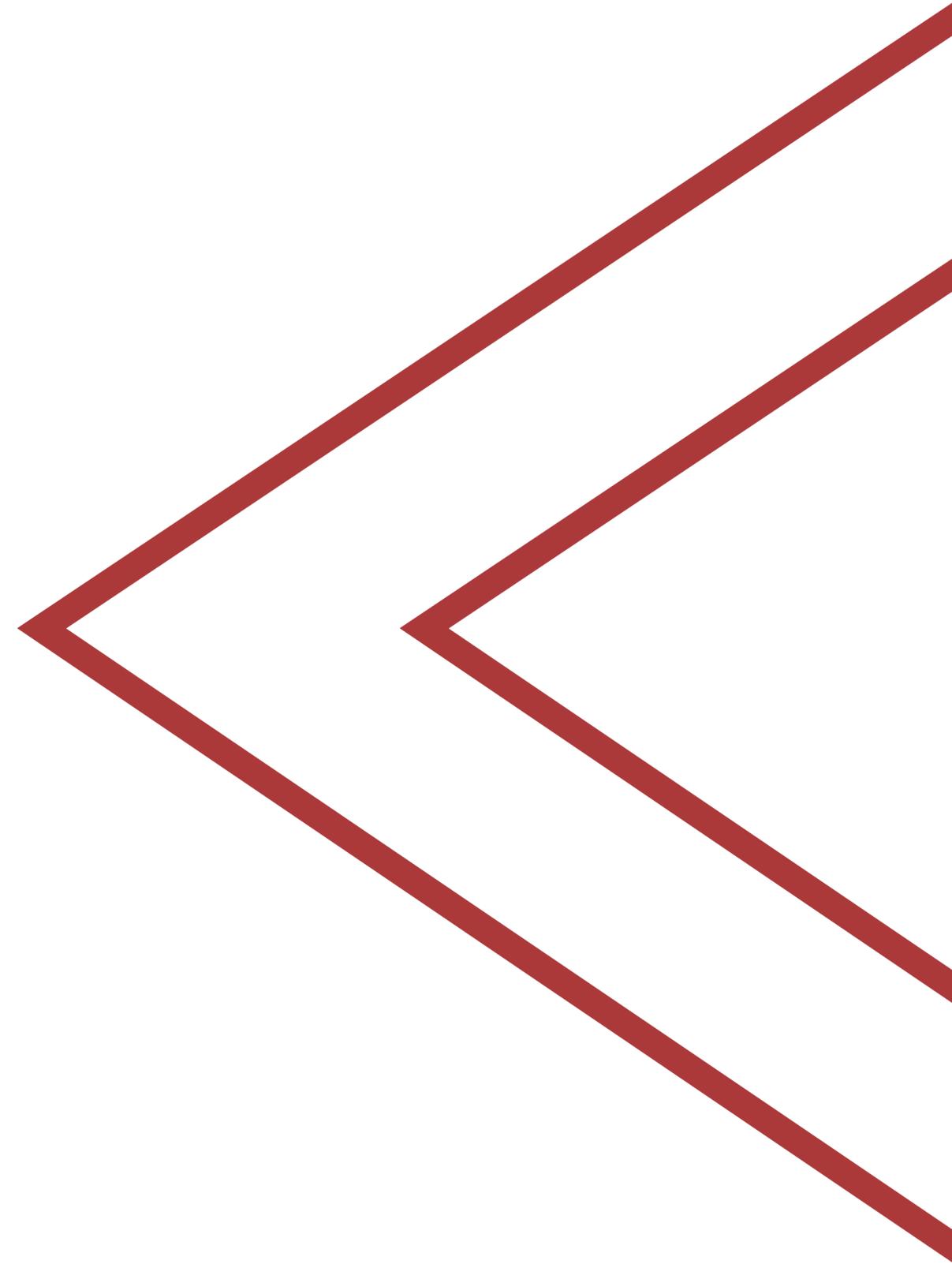
This product is different because it primarily focuses on making volunteering accessible for all walks of life. The product aims to help reduce the levels of loneliness for the older adults, by encouraging heartwarming connections and conversations with the volunteers.

# Product Benefits

---

- Allow volunteers to connect from anywhere across Canada
  - Using digital solutions this product will make it easier for volunteers to connect with retirement homes across Canada. Volunteers will be able to easily connect with older adults residents without the added stress or expenses associated with travelling to these locations. This also means that retirement homes in more rural communities can receive the volunteers they need to provide the necessary social support to their residents.
- Targeting an underserved demographic
  - The older adults are a very underserved market in the world of consumerism. Despite being a rapidly growing market, companies tend to neglect the unique needs and challenges faced by older individuals. We want to look at aging as an opportunity rather than a challenge and we are creating a product with an inclusive mindset that will be accessible to this demographic.
- Long-term benefits for Canada's aging population
  - The long-term benefits that we're hoping to achieve with AgeWise Connect are the benefits of more social interaction and improved mental and physical health. Close to 15 million Canadians are over the age of 45 and comprise 43% of the population, as this market size expands we can be creating solutions before it becomes a crisis. It's important for us to support those who supported and provided for our generation by ensuring their health is looked after.

# Part 3: Visualizations, Prototyping & Testing



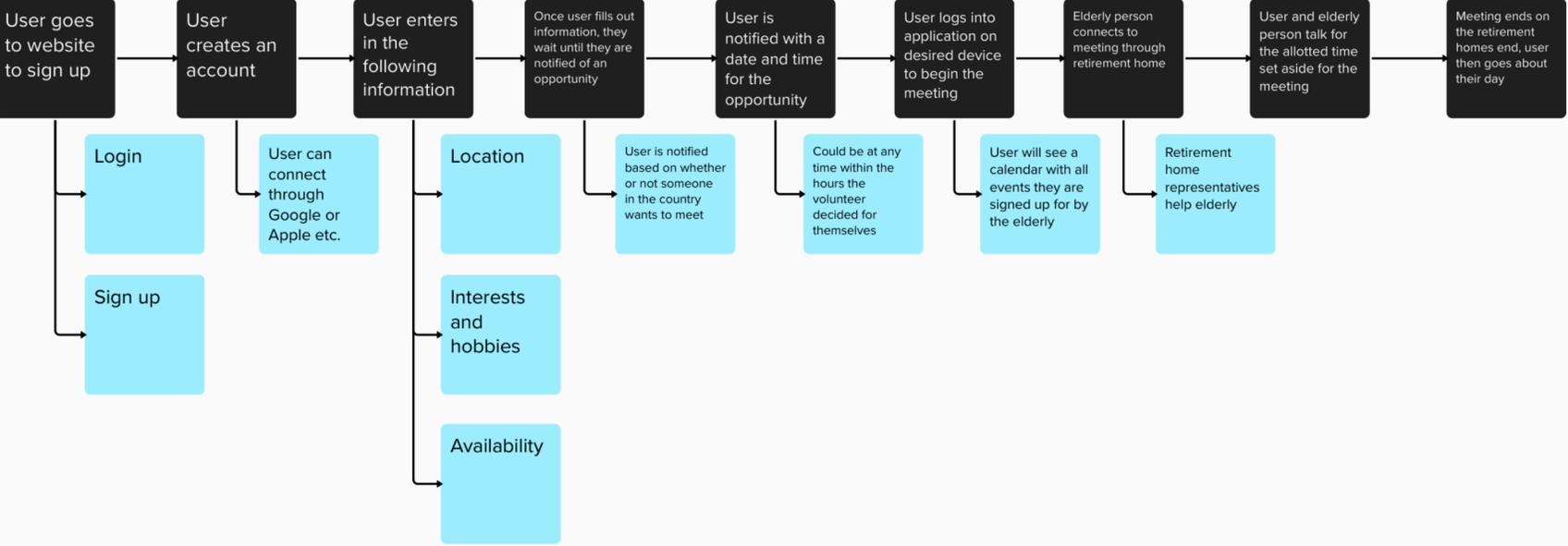
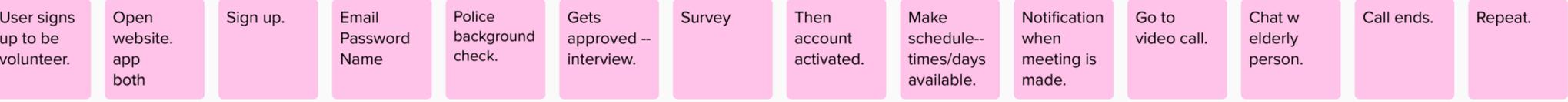
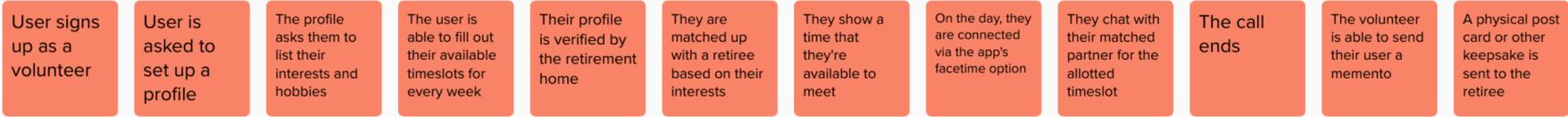
# User Flow Exploration

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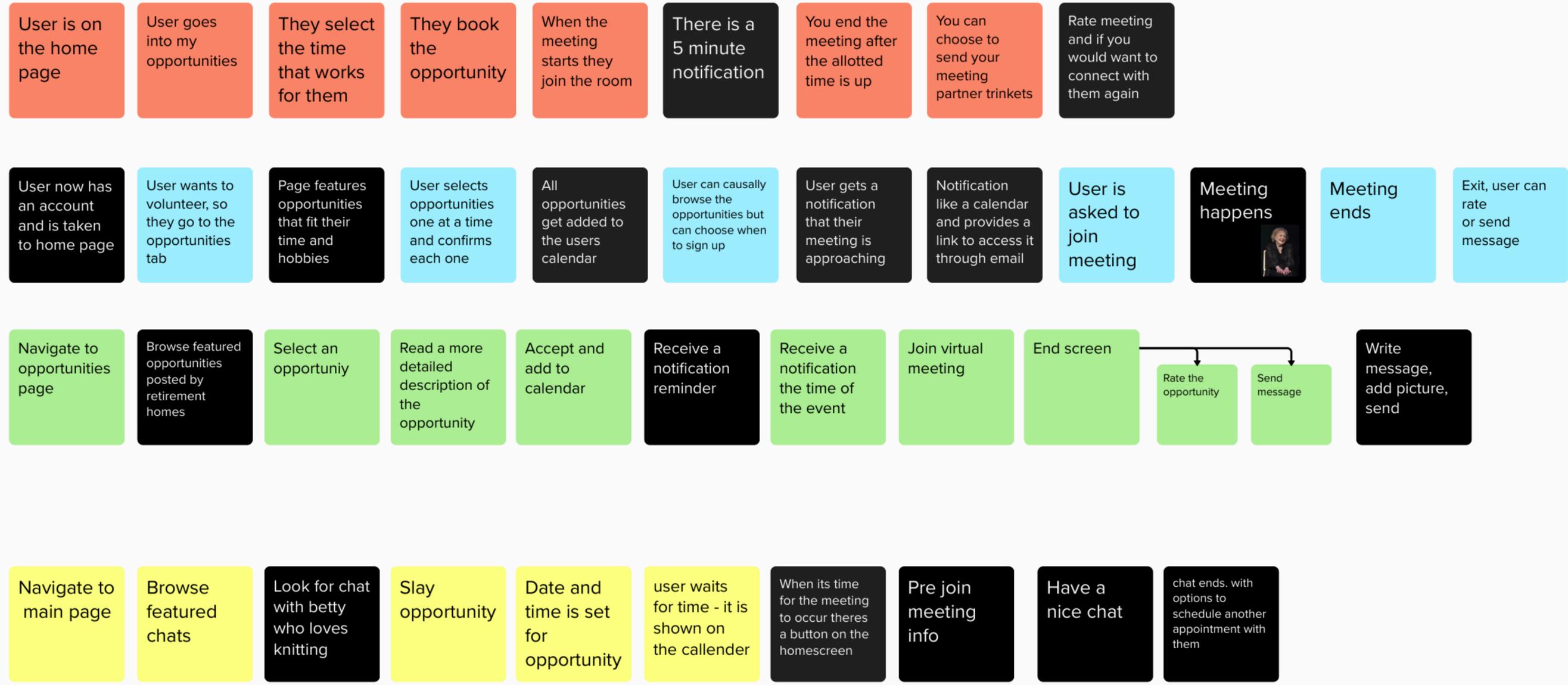
We started off our prototyping stages with creating a general user flow. We each had different ideas about how we should go about this, and wanted to see everyone's thought process.

We each went our separate ways to create our own flows, and we came together to discuss what each person did. We made note of steps that everyone came up with, as well as unique ideas that could be used as well. This allowed for us to generate a good flow that is simple for both sides, volunteers, and older adults.

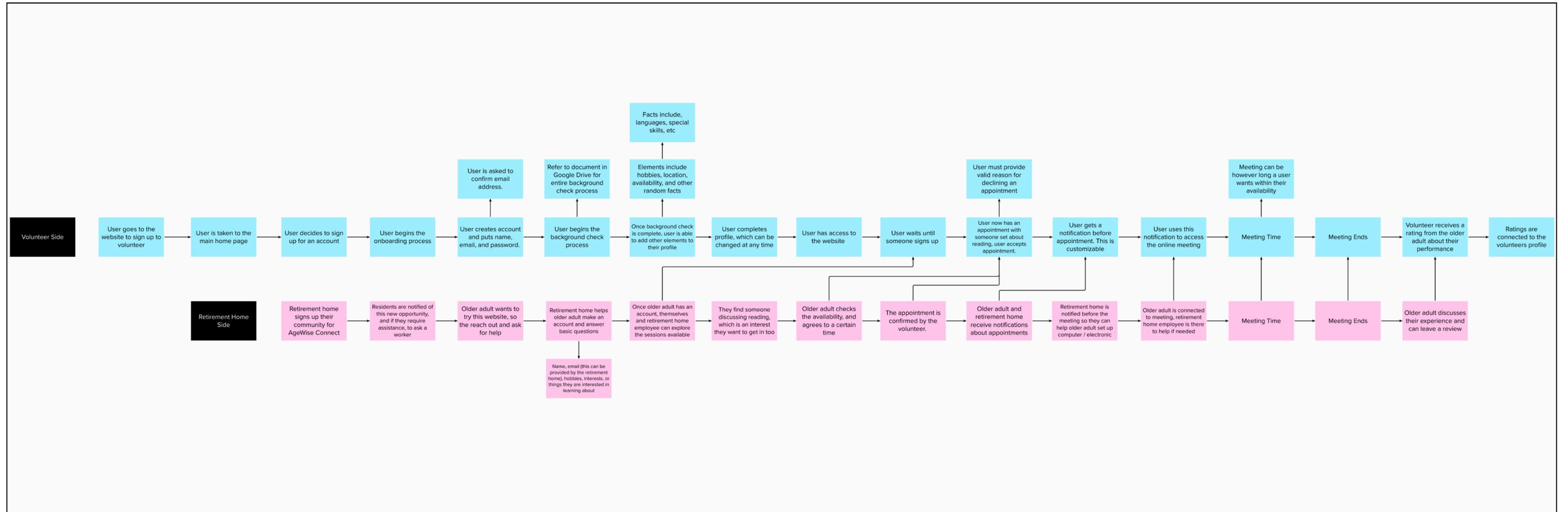
# User Journey



# Older Adult Flow 2



# Final User Flow



# Greyscale Prototype

---

We started working on our first version, using grey boxes in order to map out where we wanted to place the different elements and features. This was to ensure that none of our site felt cluttered, or flowed poorly. This initial prototype was used to ensure that everything was where we wanted it to be, and we weren't relying solely on our colours and images to carry the layout's design.

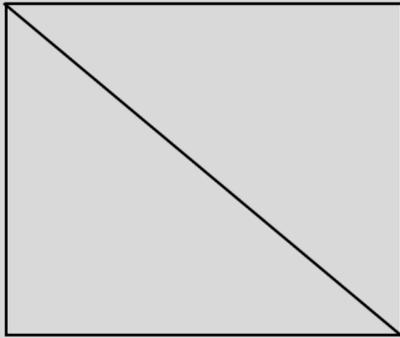
Logo

Login / Sign Up

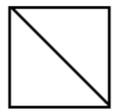
# Volunteering made easy!

Connect with the elderly by volunteering from the comfort from your own home.

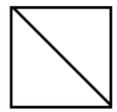
Sign Up



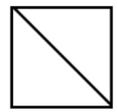
## What is AgeWise Connect?



Easily Volunteer at retirement homes

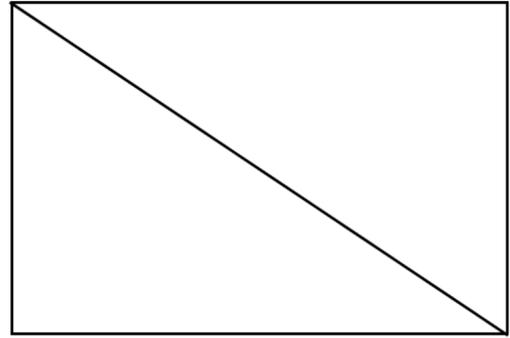


Meet people who share similar interests with you



Connect with people through the comfort of your own home

Our volunteer service connects seniors in retirement homes with younger individuals through online conversations. We match volunteers with seniors who share similar interests, creating meaningful connections and broadening horizons. Join us in bridging the generational gap and sign up to volunteer today!



Title

First Name

Last Name

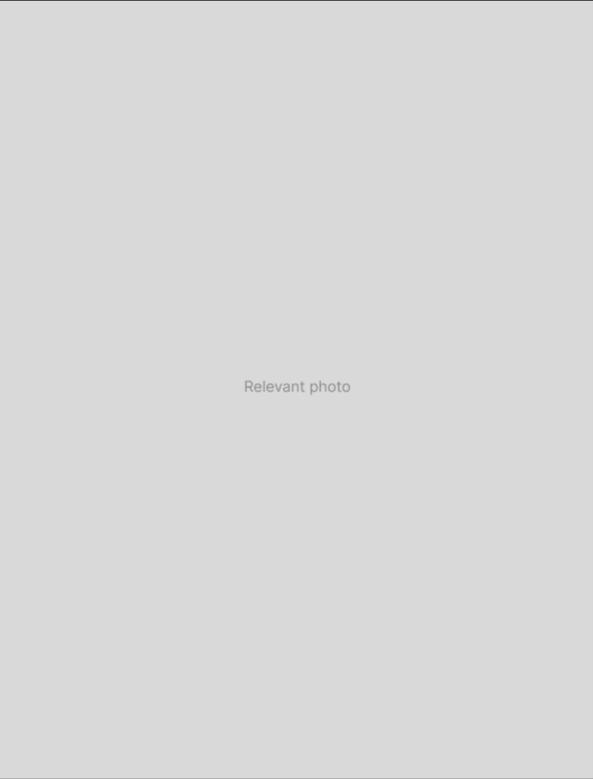
Email

Password

Sign-Up

Sign-Up w/ Google

Already Have an Account? Login



Relevant photo

Title

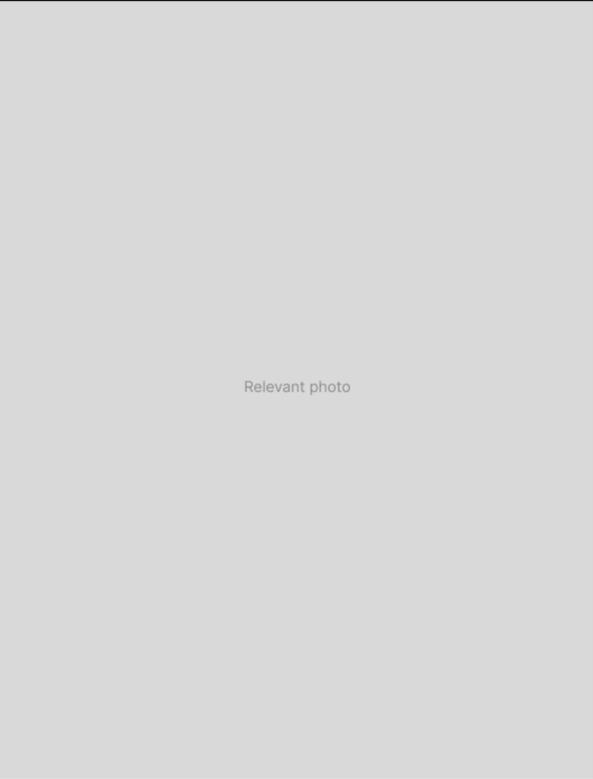
Email

Password

Sign-Up

Sign-Up w/ Google

Already Have an Account? Login



Relevant photo

Upload Photo

Write Bio

Hobbies

Select all that apply:

- Hobby

Relevant photo

Photo would be static

### Volunteer Background Check Authorization

All applicants for volunteer positions with AgeWise Connect are subject to completing a Background Check form that will be completed by an external company.

**Name**

Last Name  First Name

Maiden/Name at Birth  Maiden Name

Other previous names (etc. name changes or nicknames)

**Title(s) used**

**Current Address**

Street Address

Street Address Line 2

City  Region

Postal / Zip Code  Country

**Birthdate**

Date of Birth: MM/DD/YYYY  Place of Birth: City, Country

**Phone**

Primary: ### ### ####  Secondary: ### ### ####

**Government ID**

upload

**Have you ever been convicted, or entered a plea of guilty or no contest, to a crime?**

If yes, please provide the nature of the crime, date, and conviction information. (A conviction is not necessarily a bar to employment.)

**Electronic Signature**

Date: MM/DD/YYYY

I understand that to aid in the proper identification of my file or records, the above information is accurate and up to date.

I consent to the above information being kept on file.

Your background check has been sent!

Welcome To AgeWise Connect.  
Volunteer with the elderly now

count me in!

JANUARY 2023

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

When Are You Free?

Start Time End Time X

+ Add Another Time

Add Time

September 2022

Available Not Available

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September 9, 2022

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19:00

Confirm

Logo

Home

Calendar

Opportunities

Contact

Profile

# Welcome to AgeWise Connect!



Take the time to explore the opportunities we offer and get to know those around you

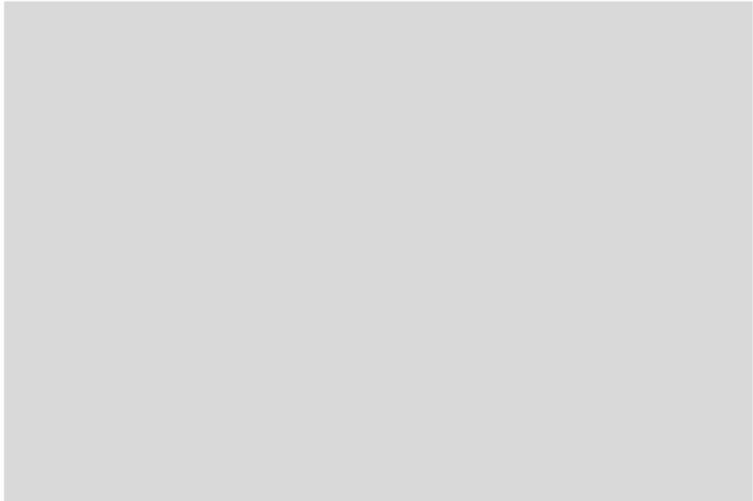
## My Opportunities

Meet with Betty about crocheting  
March 12th, 2023 @ 10:00am

Meet with Andy about fishing  
March 12th, 2023 @ 1:00pm

Meet with Phoebe about thrifting  
March 15th, 2023 @ 2:30pm

## News



# User Testing Prototype

---

Moving on from our wireframe version of the prototype, we started to fill in the icons, colours and developing our style tile. This meant figuring out what the buttons would look like, the graphics and photos that we wanted to use, and ensuring that the text and images all laid out in ways that made it work with the branding that we had defined for ourselves. During this time, a logo was developed for AgeWise Connect and we experimented with different images to see how it changed the way the product looked and how it may change how our intended audience viewed it.

In this phase, we decided on some of the specific graphics and images we wanted to use, and ensure that our prototype's text was on the background that supported the best contrast so nobody would have issues with the text. We also continued to flesh out the interactions that our users would have within the app and tweaked the smaller interactions and added new screens based on the feedback that we received in our critique sessions with peers, the Sheridan Centre for Elder Research, and during our touch point meetings with our RTI coaches.

# AgeWise Connect

## Style Guide v1

### Colours



### Graphics



### Typography

Aa	Thin	Regular	<b>Bold</b>
	Extra Light	Medium	<b>Extra Bold</b>
Montserrat	Light	<b>Semi Bold</b>	<b>Black</b>
Aa	Light	<b>Semi Bold</b>	
	Regular	<b>Bold</b>	
	Medium	<b>Extra Bold</b>	
Open Sans			

### Buttons



### Aesthetics



# Volunteering made easy!

Connect with the elderly by volunteering from the comfort from your own home.

[Sign Up](#)



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Meet people who share similar interests with you



Connect with people through the comfort of your own home

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## Welcome to AgeWise Connect

[Login](#)

 [Sign In With Google](#)

New to AgeWise Connect?  
[Create an Account](#)



## Welcome to AgeWise Connect

[Create Account](#)

 [Sign Up With Google](#)

Already have an account? [Login](#)



## Biography

Writing a bio will help others get to know you better and showcase your unique skills and experiences. Use this space to tell others about your background, interests, and why you're passionate about volunteering.

Introduce yourself...

## Interests & Hobbies

We want to make sure your volunteer experience is as fulfilling as possible. By sharing your interests and hobbies with us, we can match you with elderly individuals who share your passions.

What are you passionate about?

## Upload a Photo

Add a personal touch to your volunteer profile by uploading a photo of yourself! This will help you stand out and make a memorable impression on the seniors you'll be working with.



Drag and Drop a File  
Browse Device

Continue



## Volunteer Background Check Authorization

All applicants for volunteer positions with AgeWise Connect are subject to completing a Background Check form that will be completed by an external company.

### Name

Last Name

First Name

Name at Birth

Maiden Name

Other previous names (etc. name changes or nicknames)

Title(s) used

### Current Address

Street Address

Street Address Line 2

City

Region

Postal / Zip Code

Country

### Birth Information

Date of Birth: MM/DD/YYYY

Place of Birth: City, Country

## Contact

Primary Number: ### ### ####

email: name@network.com

## Identification



Drag and Drop a File  
Browse Device

## Criminal History

Have you ever been convicted, or entered a plea of guilty or no contest, to a crime?

- Yes  
 No

If yes, please provide the nature of the crime, date, and conviction information. (A plea of guilt or conviction is not necessarily a bar to employment.)

## Consent

Electronic Signature

Date: MM/DD/YYYY

- I understand that to aid in the proper identification of my file or records, the above information is accurate and up to date.  
 I consent to the above information being kept on file.

Submit

## Thank you for submitting your background check

We will review your information and notify you once the check has been completed.

Exit

## Welcome to AgeWise Connect!

We're excited to have you join us and make a positive impact in the lives of older adults. Your time and effort will be greatly appreciated by our community and will help provide companionship and support to those who need it most. We look forward to working with you and creating memorable experiences together!

Go to Homepage



AgeWise 

[Home](#)

[Calendar](#)

[Opportunities](#)

[Contact](#)

[Profile](#)

# Welcome to AgeWise Connect!

Take the time to explore the opportunities we offer and get to know those around you



## My Opportunities



Set your availability to see opportunities

Set Availability

## News

5 hobbies to take up if you're looking for something new

By Name

18 breeds of dog for seniors who want a furry companion

By Name

AgeWise  Home [Calendar](#) Opportunities Contact [Profile](#)

## September 2022

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September 1, 2022

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[Confirm](#)

AgeWise  Home [Calendar](#) Opportunities Contact [Profile](#)

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AgeWise  Home [Calendar](#) Opportunities Contact [Profile](#)

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				1	2	3
4	5	6	7	8	9	10
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## News

**5 hobbies to take up if you're looking for something new**

By Name

**18 breeds of dog for seniors who want a furry companion**

By Name



# User Test Methodology

---

For user testing we plan to interview participants before testing to give them a preface about this topic. Additionally we wanted to see if any of our user testers have any experience related to volunteering or interacting with the elderly. This was important for us since during this phase of the project we wanted to look for insights related closely to the topic since we personally didn't have a ton of experience working with the elderly.

For our post test questions we wanted to ensure that the overall flow of the prototype felt smooth, that there were no unnecessary leaps or hard to understand sections. Because for the user test we had fellow IxD students as participants we wanted their feedback on things like color scheme, overall layout as well as details like buttons and images. Finally terminology was a major concern that we wanted to have addressed during testing since we had grown accustomed with our topic and the terminology within our research. We believed having an outside perspective of which areas were worded overly complex was important.

# User Testing Pre-Test Questions

---

1. Do you have any experience volunteering?
  - a. [if no] if you want to volunteer what are the barriers preventing you from doing so?
  - b. [if yes] What are the best/most frustrating parts of volunteering?
2. Have you ever worked with or volunteered with older adults?
3. How was your experience volunteering in the past? What processes did you have to do beforehand?

# User Testing Post-Test Questions

---

1. Do you think the overall mood of the prototype accurately reflects the product?
2. What areas of the prototype did you find frustrating or confusing?
3. What features stuck out to you? (positive)
4. Do you think the terminology used accurately targets the desired user?
5. Was the length of the onboarding process appropriate? Too short, too long, or just right?
6. Is there anything missing from the onboarding process that you think would have been helpful?

# User Test Key Learnings

---

- Simplifying the sign up process would be beneficial to all parties involved.
- The calendar was hard to use and difficult to input a set availability, make the calendar closer to other popular UI's like Google Calendar.
- Explain the significance of the background check form and why it's needed
- Larger text and simplified explanations to make it more accessible

# Part 4: Final Outcomes



# Link to Interactive Prototype

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[https://www.figma.com/  
proto/5DhrzPP5wzPiuQ93ia9jCv/SBSN-  
Proposal-Document?page-  
id=39%3A1779&node-  
id=39-2370&viewport=124%2C557%2C0.09&sca  
ling=min-zoom&starting-point-node-  
id=43%3A441](https://www.figma.com/proto/5DhrzPP5wzPiuQ93ia9jCv/SBSN-Proposal-Document?page-id=39%3A1779&node-id=39-2370&viewport=124%2C557%2C0.09&scaling=min-zoom&starting-point-node-id=43%3A441)



# Improving Accessibility

---

One of the main ways that we did this was to improve the contrast of the colors used within the application. Making use of Adobe Color's accessibility tools we altered the colors within the document to make the different elements stand out much more and be more inclusive to individuals with who might require visibility considerations. We also ran our color palette through a color blind mode to check that our colors work together well.

Another way that we improved accessibility was to introduce live captioning for users during their conversations. Allowing people with hearing difficulties to still use the tool and have conversations with others

We worked to improve the font size to a minimum of 16 pt within the document and avoided long paragraph form content. This will allow individuals to easily read what is necessary when using the app and have a better feel of the user flow regardless of visual limitations.

To maintain high accessibility standards, we followed the WCAG guidelines for designers.

# AgeWise Connect

## Style Guide v2

### Colours



### Typography

**Aa** Thin Regular **Bold**  
 Extra Light Medium **Extra Bold**  
 Light **Semi Bold** **Black**  
 Montserrat

**Aa** Light Semi Bold  
 Regular **Bold**  
 Medium **Extra Bold**  
 Open Sans

### Buttons



### Graphics



### Aesthetics



# Provide sufficient contrast between foreground and background

Text Color: #1A3E2F

Background Color: #EBA595

Contrast Ratio: 5.83 : 1 ✓

Preview

Regular Text: A high color contrast makes anything easier to read

Large Text: A high color contrast makes anything easier to read

Graphic Components: ■ ● ▲

✓ Pass for 17pt and below

✓ Pass for 18pt and above / 14pt bold and above

✓ Pass for icons and actionable graphics

Text Color: #FAEFD C

Background Color: #AB3939

Contrast Ratio: 5.46 : 1 ✓

Preview

Regular Text: A high color contrast makes anything easier to read

Large Text: A high color contrast makes anything easier to read

Graphic Components: ■ ● ▲

✓ Pass for 17pt and below

✓ Pass for 18pt and above / 14pt bold and above

✓ Pass for icons and actionable graphics

Text Color: #FAEFD C

Background Color: #0E261C

Contrast Ratio: 14.05 : 1 ✓

Preview

Regular Text: A high color contrast makes anything easier to read

Large Text: A high color contrast makes anything easier to read

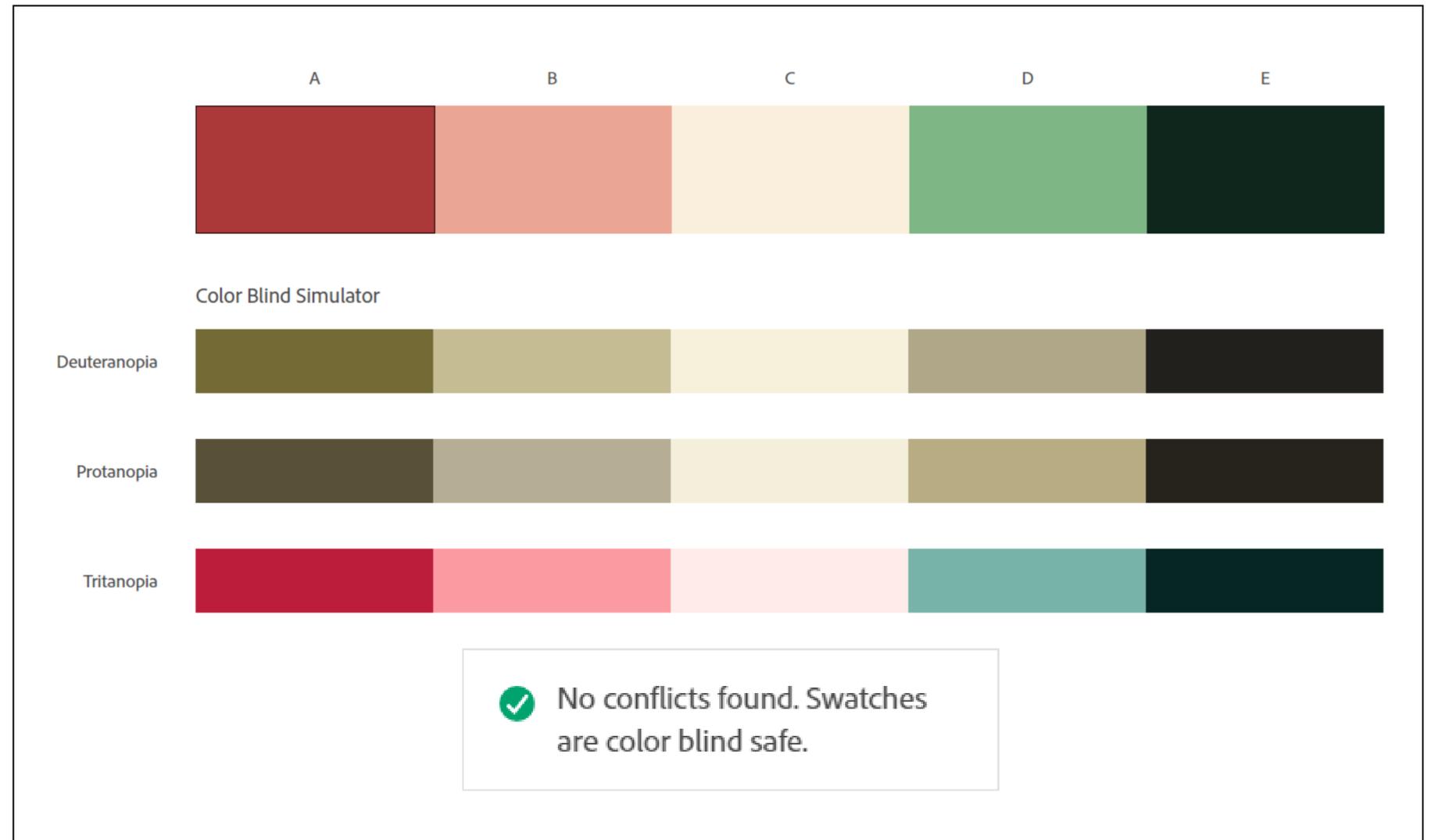
Graphic Components: ■ ● ▲

✓ Pass for 17pt and below

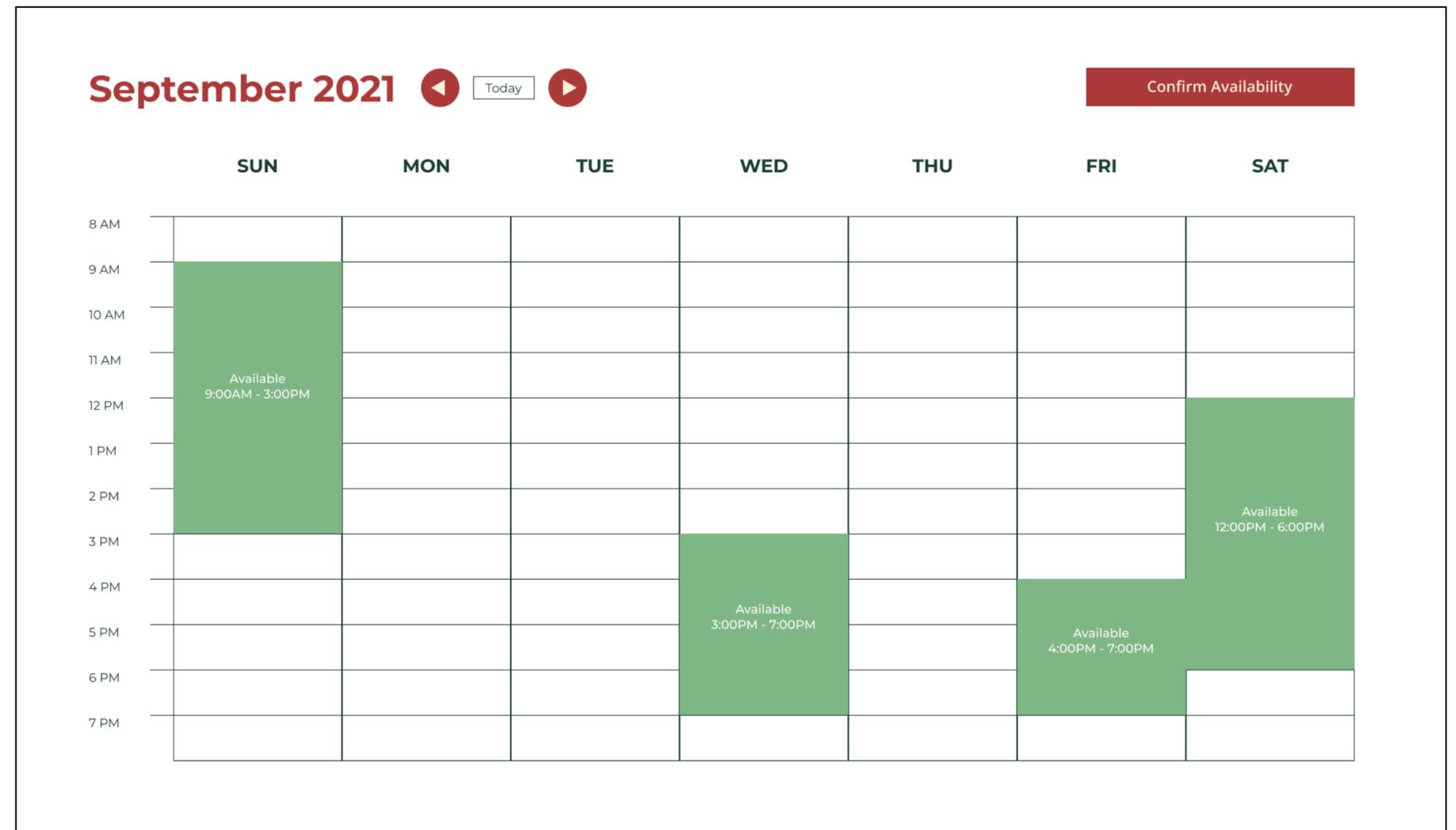
✓ Pass for 18pt and above / 14pt bold and above

✓ Pass for icons and actionable graphics

# Color Blind Mode Check



**Don't use colour alone to convey information**



Ensure that interactive elements are easy to identify

AgeWise



Hi, Steve!

## Volunteering made easy!

Take the time to explore the opportunities we offer and get to know those around you!



### My Opportunities

**Norman about tennis**

September 12th, 2023 @ 10:00am

[Join Call](#)

**Andy about fishing**

September 12th, 2023 @ 1:00pm

**Betty about crocheting**

September 15th, 2023 @ 11:00am

### Newsletter

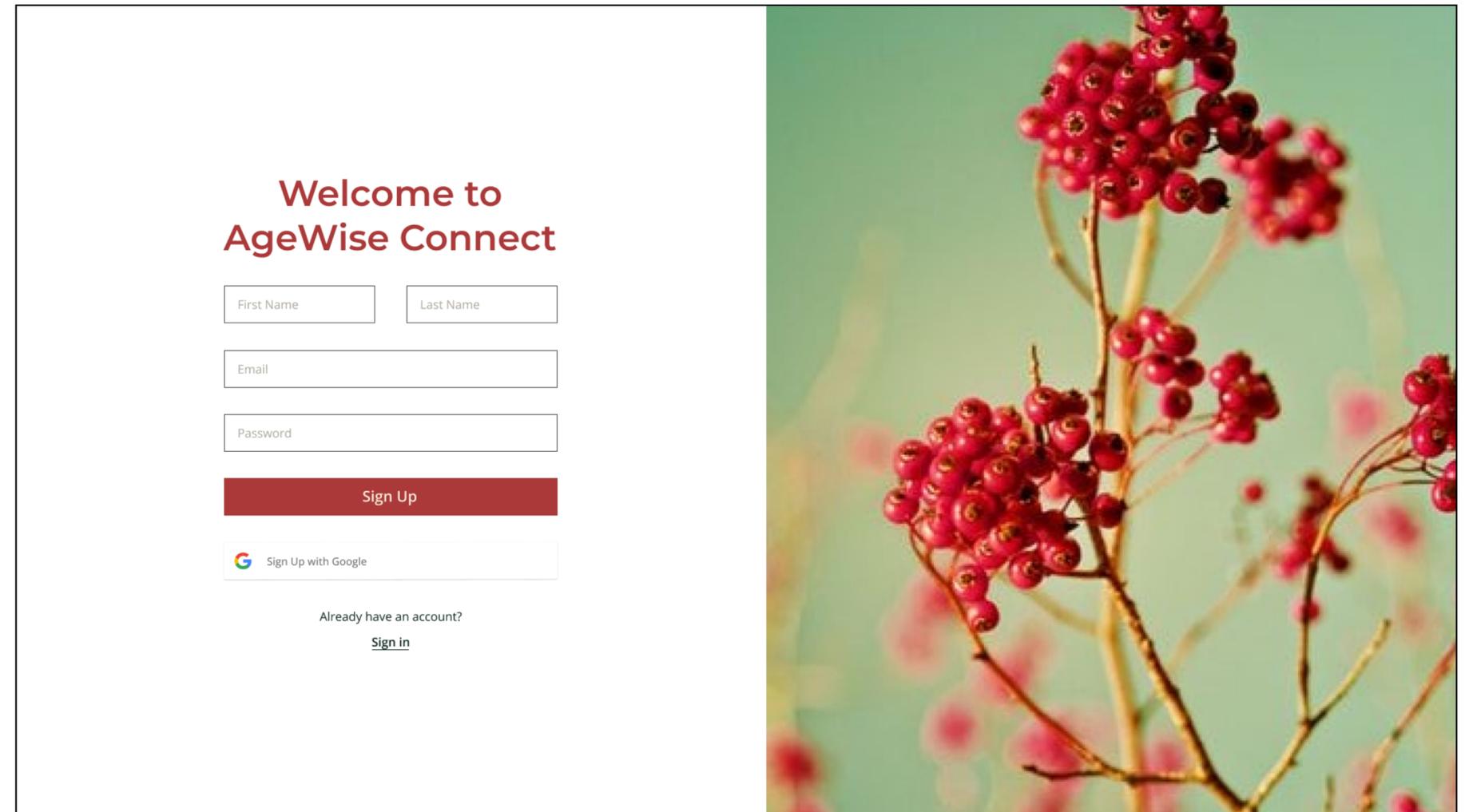
**5 hobbies to take up if you're looking for something new**

By Betty White

**18 breeds of dog for seniors who want a furry companion**

By Norman123

**Ensure that form elements include clearly associated labels**



**Welcome to  
AgeWise Connect**

First Name  Last Name

Email

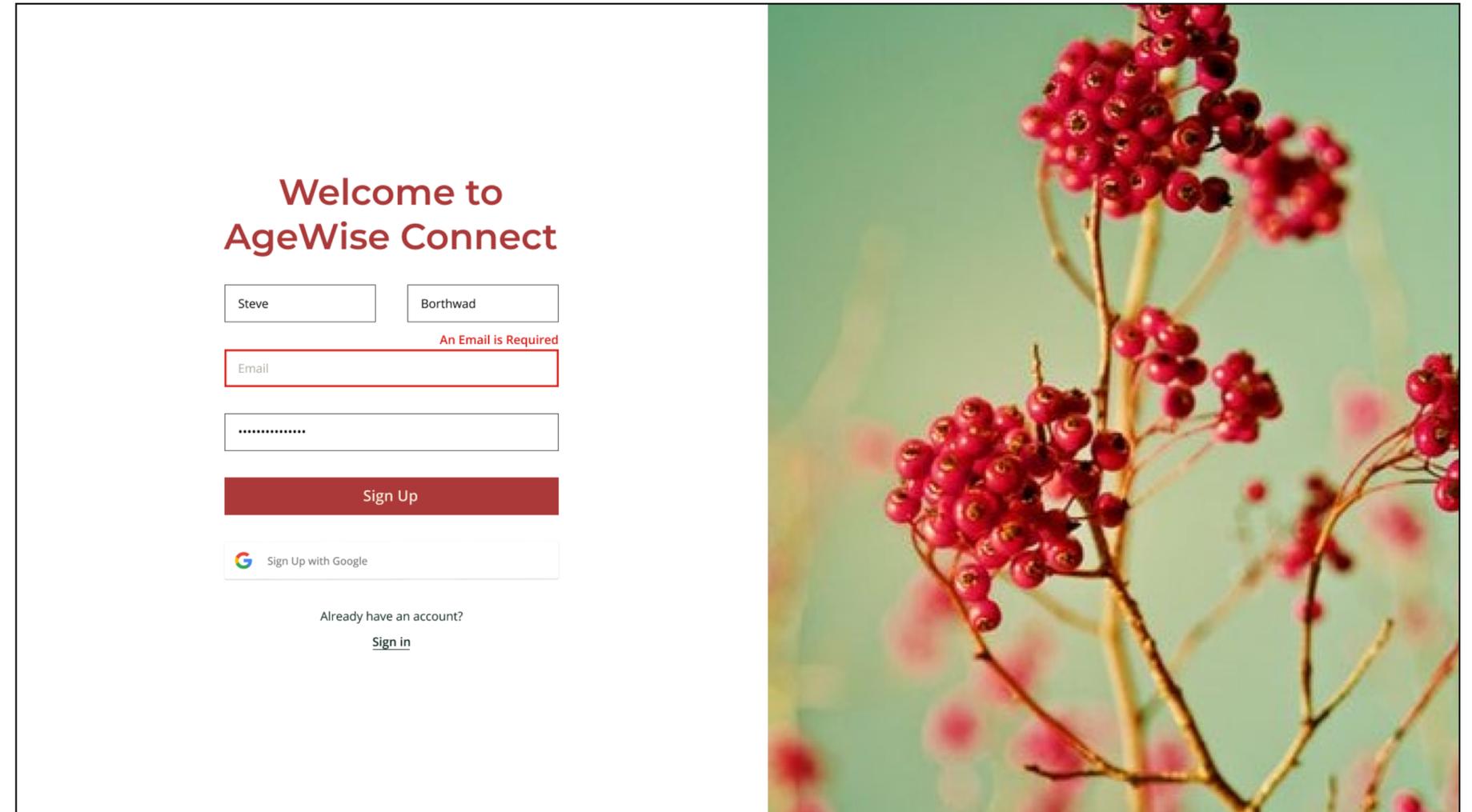
Password

**Sign Up**

 Sign Up with Google

Already have an account?  
[Sign in](#)

**Provide easily  
identifiable feedback**



**Use headings and spacing to group related content**

## Biography

Writing a bio will help others get to know you better and showcase your unique skills and experiences. Use this space to tell others about your background, interests, and why you're passionate about volunteering.

Introduce yourself...

# Create designs for different viewport sizes

## Volunteering made easy!

Take the time to explore the opportunities we offer and get to know those around you!



### My Opportunities

#### Andy about fishing

September 12th, 2023 @ 1:00pm

#### Betty about crocheting

September 15th, 2023 @ 11:00am

### Newsletter

#### 5 hobbies to take up if you're looking for something new

By Betty White

#### 18 breeds of dog for seniors who want a furry companion

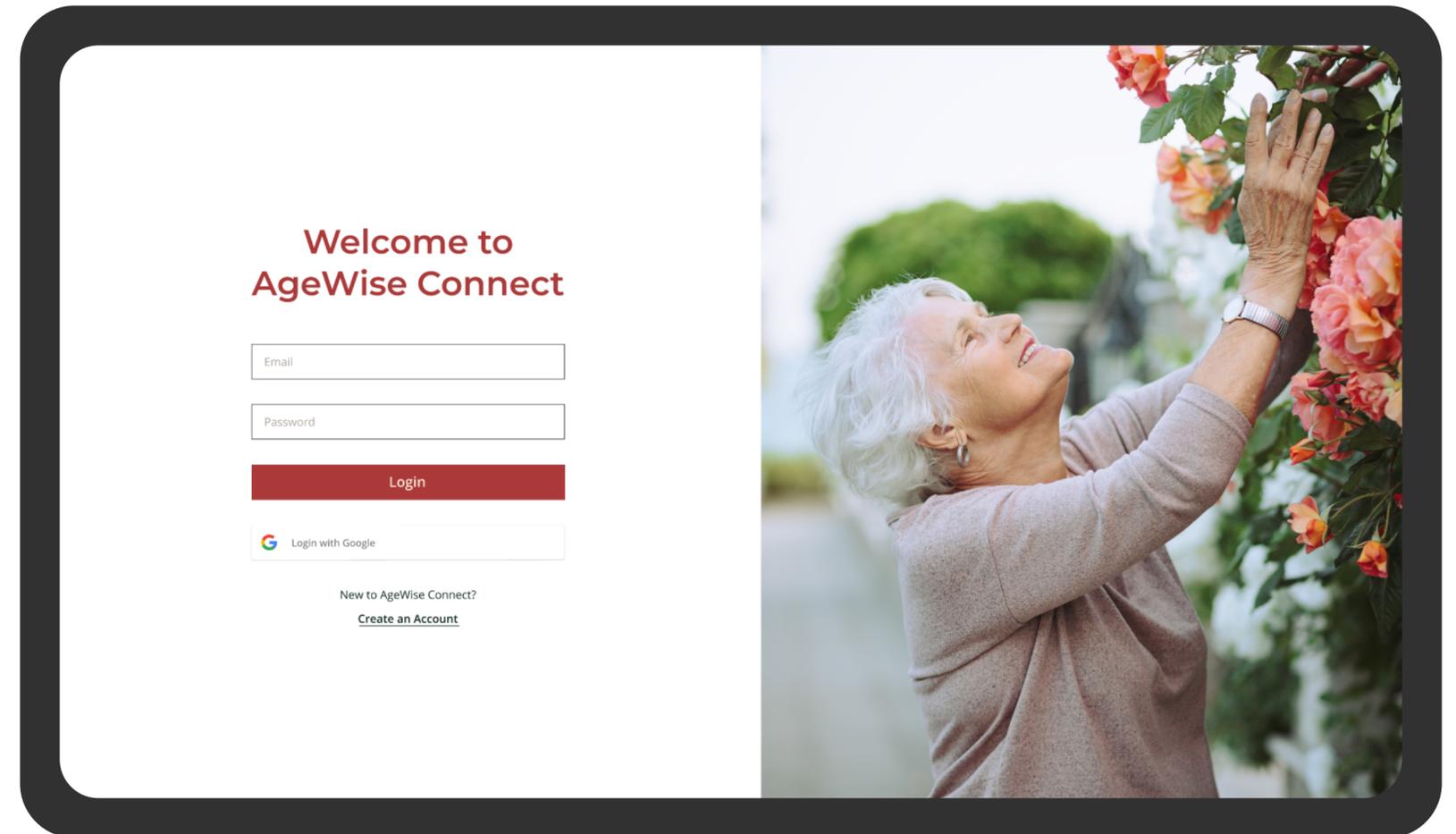
By Norman123



**Final Solution**

# Safe and Easy Way to Volunteer

AgeWise Connect offers a safe and easy way to volunteer and make a difference in the lives of older adults. We verify volunteers through a formalized background check and virtual interview process to ensure the safety of residents. With just one application, volunteers are eligible to volunteer at numerous retirement homes; removing barriers and making it simple to find the right opportunity.



# Have a Flexible Schedule

AgeWise Connect allows the volunteer to set their own hours, allowing the volunteer to have flexibility and control over their schedule. This helps make volunteering more accessible to people with busy lifestyles.



# Matching Users Through Interests

Volunteers can customize their profiles by adding a personal description, the languages they speak, and their hobbies. This information will be displayed on a volunteer's profile making it easier for older adults to find a volunteer with similar interests.

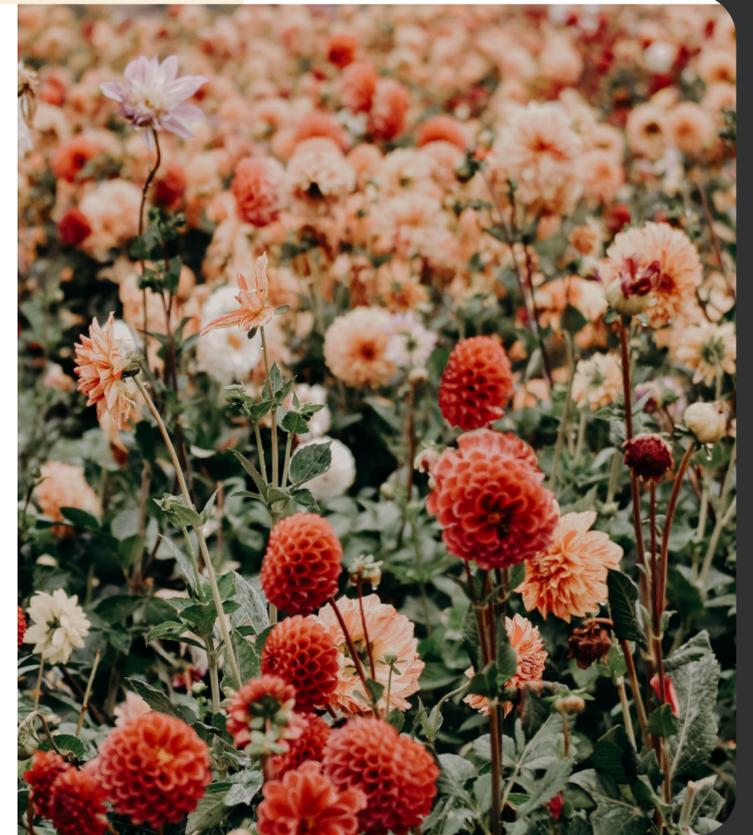
## Biography

Writing a bio will help others get to know you better and showcase your unique skills and experiences. Use this space to tell others about your background, interests, and why you're passionate about volunteering.

Bio here...

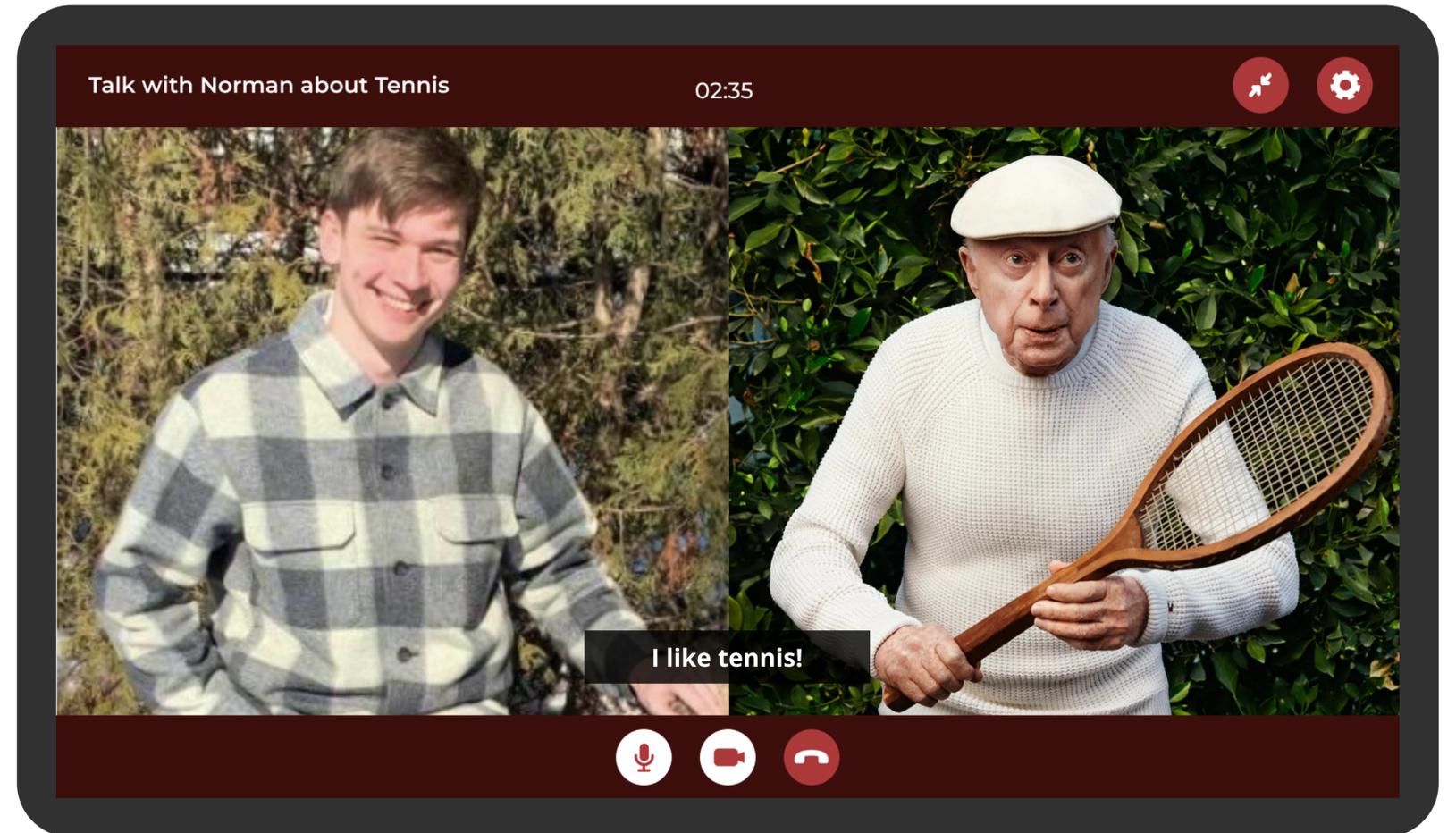
## Interests & Hobbies

We want to make sure your volunteer experience is as fulfilling as possible. By sharing your interests and hobbies with us, we can match you with older adults who share the same passions.



# Connecting Users

Older adults can browse volunteer profiles, book a time to meet, and have a conversation through a secure video call. Volunteers can share their interests, stories, and knowledge with older adults, while gaining new perspectives and insights in return.



# Connecting After the Call & Physical Artifacts

After the call is completed, the retirement home and older adults are given the option to leave a rating and book another video call.

This encourages the volunteer and older adult to continue building a relationship. The volunteer is able to fill out a message that will be sent to the older adult on a physical postcard.



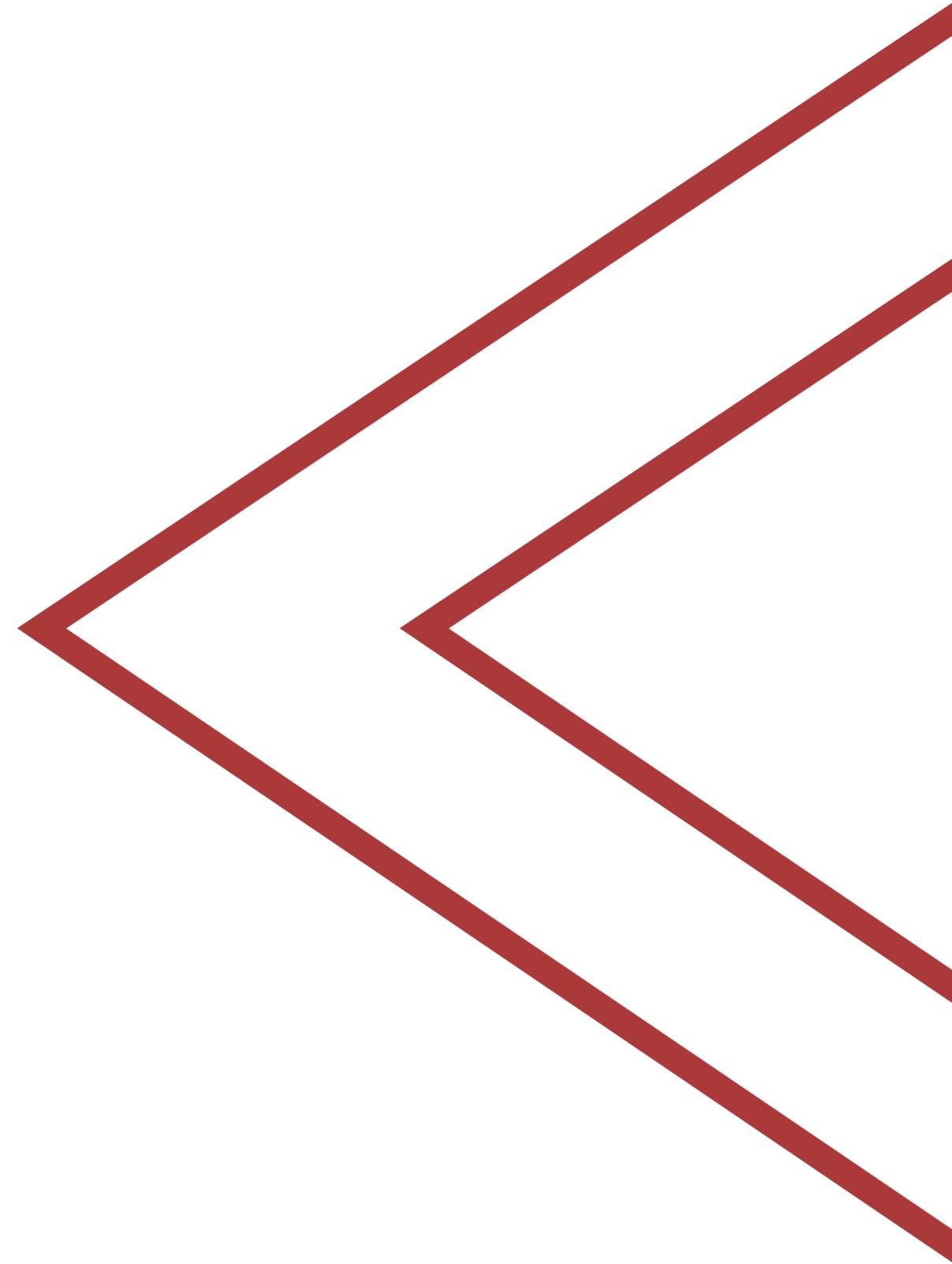
# Product Implementation

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In 2020, the average revenue of retirement homes, both publicly and privately funded, was \$34.6 billion. On average, it costs residents \$5000 per month to stay in a retirement home. As it is already standard practice for retirement homes to offer their residents opportunities for socialization through public outings, we believe that our product could be a unique addition to this practice. According to Sheridan's Centre for Elder Research, many residents are unable to participate in such event due to mobility or social impairments. Our product offers a more accessible alternative to ensure residents of all abilities are able to become more social. Our goal is to sell our product and services to retirement homes in order to improve the lives of older adults.

1. Retirement homes subscribe to AgeWise Connect and residents are able to activate their personal account.
2. The retirement homes help each individual sign up and get started on the application.
3. They also monitor the activity to ensure the safety of all older adults.

# Part 5: Appendix



# **Additional Iterations**

# Volunteering made easy!

Connect with the elderly by volunteering from the comfort from your own home.

[Sign Up](#)



## What is AgeWise Connect?



Easily Volunteer at retirement homes



Meet people who share similar interests with you



Connect with people through the comfort of your own home

Our volunteer service connects seniors in retirement homes with younger individuals through online conversations. We match volunteers with seniors who share similar interests, creating meaningful connections and broadening horizons. Join us in bridging the generational gap and sign up to volunteer today!



## Welcome to AgeWise Connect

[Login](#)

 [Sign In With Google](#)

New to AgeWise Connect?  
[Create an Account](#)



## Welcome to AgeWise Connect

[Create Account](#)

 [Sign Up With Google](#)

Already have an account? [Login](#)



Welcome to AgeWise Connect

Email

Password

Login

 Sign In With Google

New to AgeWise Connect?  
[Create an Account](#)



Welcome to AgeWise Connect

Email

Password

Login

 Sign In With Google

New to AgeWise Connect?  
[Create an Account](#)



Welcome to AgeWise Connect

Email

Password

Login

 Sign In With Google

New to AgeWise Connect?  
[Create an Account](#)



Welcome to AgeWise Connect

First Name  Last Name

Email

Password

Create Account

 Sign Up With Google

Already have an account? [Login](#)



Set Your Own Hours

Welcome to AgeWise Connect

First Name  Last Name

Email

Password

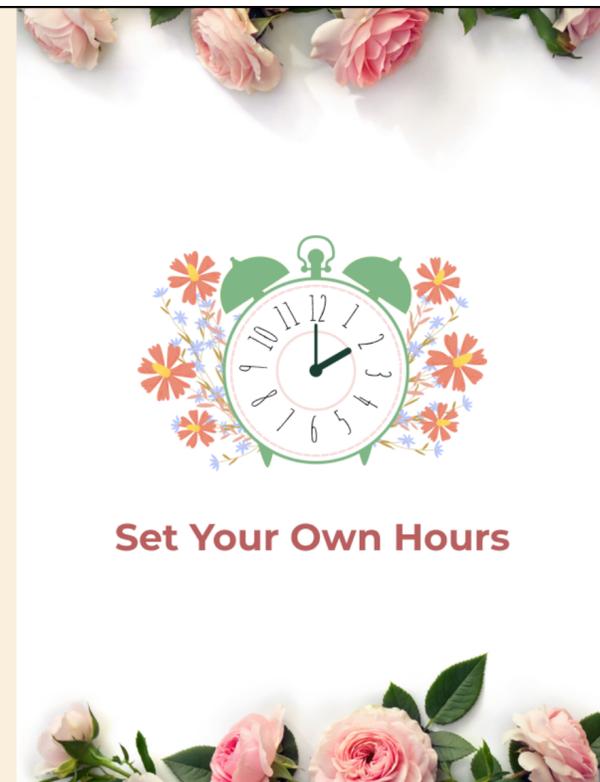
Create Account

 Sign Up With Google

Already have an account? [Login](#)



Set Your Own Hours



## Biography

Writing a bio will help others get to know you better and showcase your unique skills and experiences. Use this space to tell others about your background, interests, and why you're passionate about volunteering.

Introduce yourself...

## Interests & Hobbies

We want to make sure your volunteer experience is as fulfilling as possible. By sharing your interests and hobbies with us, we can match you with elderly individuals who share your passions.

What are you passionate about?

## Upload a Photo

Add a personal touch to your volunteer profile by uploading a photo of yourself! This will help you stand out and make a memorable impression on the seniors you'll be working with.



Drag and Drop a File  
Browse Device

Continue



## Volunteer Background Check Authorization

All applicants for volunteer positions with AgeWise Connect are subject to completing a Background Check form that will be completed by an external company.

### Name

Last Name

First Name

Name at Birth

Maiden Name

Other previous names (etc. name changes or nicknames)

Title(s) used

### Current Address

Street Address

Street Address Line 2

City

Region

Postal / Zip Code

Country

### Birth Information

Date of Birth: MM/DD/YYYY

Place of Birth: City, Country

## Contact

Primary Number: ### ### ####

email: name@network.com

## Identification



Drag and Drop a File  
Browse Device

## Criminal History

Have you ever been convicted, or entered a plea of guilty or no contest, to a crime?

- Yes  
 No

If yes, please provide the nature of the crime, date, and conviction information. (A plea of guilt or conviction is not necessarily a bar to employment.)

## Consent

Electronic Signature

Date: MM/DD/YYYY

- I understand that to aid in the proper identification of my file or records, the above information is accurate and up to date.  
 I consent to the above information being kept on file.

Submit

# Congratulations!

Your background check has been sent!

You have successfully made an account with us.  
Please check your inbox for a message from us with the status of your background check.

Once approved, you will be able to join our list of volunteers, and begin your AgeWise Connect Journey.

We look forward to working with you!

Yours, the AgeWise Family

Exit

January

2023

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY

When Are You Free?

Start Time   End Time

+ Add Another Time

Add Time

September 2022



Available  
Not Available

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

September 9, 2022

08:00
09:00
10:00
11:00
12:00
13:00
14:00
15:00
16:00
17:00
18:00
19:00
Confirm

# Welcome to AgeWise Connect!

Take the time to explore the opportunities we offer and get to know those around you



## My Opportunities

Meet with Betty about crocheting  
March 12th, 2023 @ 10:00am

Meet with Andy about fishing  
March 12th, 2023 @ 1:00pm

Meet with Phoebe about thrifting  
March 15th, 2023 @ 2:30pm

## News

**5 hobbies to take up if you're looking for something new**

By Name

**18 breeds of dog for seniors who want a furry companion**

By Name

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